



## CONSENT FORM – ECOMONDO 7 - 10 November 2017

I, the undersigned official, \_\_\_\_\_ born in \_\_\_\_\_ on the date \_\_\_\_\_

\_\_\_\_\_ resident in \_\_\_\_\_ address \_\_\_\_\_ ZIP Code \_\_\_\_\_,

exercising parental rights on the minor (name and surname) \_\_\_\_\_

resident in the county/province of \_\_\_\_\_

### DECLARE

- to authorize the above mentioned minor to access the event and to assume his/her full custody;
- to be aware that I am assuming full responsibility and thereby exonerating Italian Exhibition Group Spa from any social responsibility, any damage, accident or any other damaging event that could harm the minor;
- to be aware that I am assuming full responsibility and thereby exonerating Italian Exhibition Group Spa from any social responsibility, any damage, accident or any other damaging action that the minor could infer to things or people;

IN WITNESS WHEREOF

Rimini, date \_\_\_\_\_

The person exercising parental authority over the minor \_\_\_\_\_

### Privacy policy relating to the processing of personal data Art. 13 d.lgs. 196/2003

Pursuant to the provisions of article 13 of Leg. Decree 196/2003 (Code on the protection of personal data), you are informed that the personal data (both yours and those of the minor), provided or otherwise acquired within the scope of the activities of Italian Exhibition Group S.p.A. undergo processing in compliance with confidentiality obligations and in accordance with the express provisions of the aforementioned Code.

The processing of such data will be done using IT tools, manuals, paper media (e.g., the publication of photos in brochures, etc.) for the following purposes:

1. Fulfilment of contractual and legal obligations related to the participation of the minor as a visitor to the events organized by Italian Exhibition Group S.p.A.
2. Organizational management of the events promoted by Italian Exhibition Group S.p.A., such as creating personal ID badges for security purposes, statistical processing of aggregate data, communication planning, with third partners which help to organize and manage the events (e.g. other trade-fairs, suppliers, consultants, sponsors, etc.). In such case, some data (e.g. photo card of the individual participant)

may also be collected through pre-registration procedures (online or paper) or through on-site

photographic activity of operators authorized by Italian Exhibition Group S.p.A., prior to admission to the exhibition centre.

3. Profiling, customer loyalty and sending of sales and promotional notices relating to the activity of Italian Exhibition Group S.p.A. via email, sms, mms, telefax, phone calls, direct sale and, any other marketing purposes (e.g. market analyses and surveys).

4. Profiling, sending of sales, promotional and advertising notices concerning products and services of third partners of Italian Exhibition Group S.p.A. (organizers, exhibitors, operators involved in trade-fair events or also operating in other sectors) interested in presenting advantageous sales offers to participants for various reasons (buyer, journalist, trade operator, visitor) in the events and shows of Italian Exhibition Group S.p.A., by email, sms, mms, telefax, phone calls. For this purpose, the data may also be notified or transferred to such entities to enable them to use them directly for sending their sales notices.

ORGANISED BY

ITALIAN EXHIBITION GROUP SpA

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Reg. Imp. di Rimini 00139440408 - R.E.A. n. 224453



ITALIAN  
EXHIBITION  
GROUP

A merger of  
Rimini Fiera and Fiera di Vicenza

# ECOMONDO

THE GREEN TECHNOLOGIES EXPO

7<sup>TH</sup>-10<sup>TH</sup> NOVEMBER 2017

RIMINI ITALY

21<sup>ST</sup> INTERNATIONAL TRADE FAIR OF MATERIAL  
& ENERGY RECOVERY AND SUSTAINABLE DEVELOPMENT

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By processing of personal data shall be meant their gathering, recording, organization, storage, processing, amendment, selection, extraction, comparison, reclassification by uniform economic categories, use,

interlinking, blockage, notification and disclosure. Duration of processing shall be proportionate to the aims from time to time pursued.

The *providing* of the data to Italian Exhibition Group S.p.A. is always optional. Nevertheless, in the event – as in the case of minors – of the requested data having to be processed by Italian Exhibition Group S.p.A. in order to correctly fulfil a legal or contractual obligation, as well as to provide whatever requested by the party involved (purposes provided in paragraph 1), the providing of same is in fact necessary. Any failure by you to provide such data would in fact result in the impossibility for Italian Exhibition Group S.p.A. to provide the required contractual service and/or to fulfil legal obligations deriving from the establishment of relations with you. This in practice would result in the minor being unable to take part in the event, enter the trade fair and use our services, etc. Consent to process for the purposes indicated at paragraph 1) is instead never necessary (inasmuch as art. 24 of Leg. decree 196/2003 exempts Italian Exhibition Group S.p.A. from the obligation to ask for it).

It should be pointed out that “*providing*” data means the material placing at disposal of Italian Exhibition Group S.p.A., and is not equivalent to “*consent*” to process such data for the purposes indicated at paragraphs 2, 3 and 4.

The party involved which provides the data (after reading this privacy policy) is presumed to have tacitly given its consent for the sole reason that such data is the subject of processing for the purposes indicated at paragraph 1.

In the event instead of data processing taking place for the purposes indicated in paragraph 2 consent is optional, but failure to provide it would prevent Italian Exhibition Group S.p.A. from processing the data and, in some cases, from being able to provide the service requested by the person involved.

We therefore suggest that, in the event of the person involved intending to have the minor take part in the trade-fair event, it should not limit itself to providing data but also give its express consent to process for the purposes indicated in paragraph 2.

In the event, instead, of data processing being performed for the purposes indicated in paragraphs 3 and 4, consent is optional and failure to give it cannot result in failure to provide the service requested by the person involved, but shall determine the impossibility of Italian Exhibition Group S.p.A. to perform relative processing (e.g., to use an email address or mobile number to send promotional messages and communicate the data to third parties and, for these, the impossibility of processing the data for such purposes).

The data gathered for the purposes indicated at paragraph 1 may be sent to: companies which on behalf of Italian Exhibition Group S.p.A. provide management and maintenance services relating to computer systems and databases, companies under contract or appointed which, on behalf of Italian Exhibition Group S.p.A. provide services indispensable for participation (e.g., installation and management, installations and equipment, logistics, security, private security, first-aid, hostesses, etc.). Any data processing by such entities shall be performed in ways and for purposes identical to those shown above.

Italian Exhibition Group S.p.A. further informs that during the events organized by it, authorized photographers and/or videomakers could take shots and/or photos for documentation and promotional purposes, both on the web sites of the events and on the social profiles of same (e.g., twitter, facebook, whatsapp, youtube, vimeo, etc.). The published photographs and videos concern trade-fair activities, to be deemed as events of a public nature and do not bear indications for which the explicit permission of the entity involved in the shooting is required.

If the minor is not to be photographed or shot, please inform the appointed staff at the time of taking the photos or shooting.

You are in any case entitled to ask for the shots to be removed or for the deletion from the database of the company web site and/or of the above-linked platforms, by sending an email to the address [privacy@iegexpo.it](mailto:privacy@iegexpo.it). In such case, Italian Exhibition Group S.p.A., will promptly remove the documentary material.

The data gathered for the aims referred to in paragraphs 2, 3 and 4, which could be acquired on-site by operators authorized by Italian Exhibition Group S.p.A., may be communicated to the photographers and/or videomakers who make the materials, to companies involved in the post-production of same, to journalists and newspapers/magazines, to companies appointed to perform marketing surveys, to advertising, communication and/or public relations agencies, to companies appointed to print advertising or promotional materials, to web site production companies, to web marketing companies, and to other entities appointed to create and/or maintain promotional materials, and to companies which manage and service the computer systems used to process data, to possible third business partners with which Italian Exhibition Group S.p.A. shares the above promotional initiatives or the organization of events, including through catalogues, to exhibitors and/or visitors of the events organized by Italian Exhibition Group S.p.A. including in conjunction with third partners.

Communication will take place according to principles of proportionality and will therefore be restricted from time to time to whatever necessary. Such entities shall process the

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materials and data for the same purposes and in the same ways to those described above.

You are further informed that article 7 of the above Code provides the party involved with numerous rights, including the right to: obtain information on the existence of data concerning it and/or which concern the minor and its communication in intelligible form, to obtain its cancellation, transformation into anonymous form or its blockage, or updating, amendment or, if so required, the certification that such operations have been made known to those to whom the data have been communicated, to oppose, for legitimate reasons, the processing of such data, even though pertinent to the purpose of gathering, to oppose processing for marketing purposes (profiling, business communications, market research and surveys).

The above-analysed rights can be exercised by writing to the email address: [privacy@iegexpo.it](mailto:privacy@iegexpo.it)

The processing Controller is Italian Exhibition Group S.p.A., based in Rimini, via Emilia, 155 – registered in the Companies' Register of Rimini under no. 00139440408. A list of processing supervisors / data processors can be requested from the processing Controller.

#### Consent Leg. Decree 196/03 – Privacy protection

I declare having read and understood the privacy policy referred to in art. 13 Leg. Decree 196/2003 and give my consent for the organizational management of the events promoted by Italian Exhibition Group S.p.A., meaning that a number of data may be gathered, including through online or paper pre-registration procedures or on-site by your authorised operators before admission to the exhibition centre (e.g., collection of the photo card of the participating person for security purposes) (purpose 2 of the privacy policy)

I give my consent  I deny my consent

as well as for the processing of data for the purposes of profiling, customer loyalty and direct marketing (carrying out of market surveys, business, promotional and advertising notices with offers of goods and services by mail, phone, automated call systems, fax, email, sms and mms) relating to the activity of Italian Exhibition Group S.p.A. (purpose 3 of the privacy policy)

I give my consent

I deny my consent

and also for data processing for the purposes of profiling, customer loyalty and direct marketing (carrying out market surveys, business, promotional and advertising notices with offers of goods and services by mail, phone, automated call systems, fax, email, sms and mms) performed by third partners of Italian Exhibition Group S.p.A. (organizers, exhibitors, operators involved in the trade-fair events or also operating in other sectors) and relating to their activities. For such purpose, the data may be notified and/or transferred to third parties for sending their business notices and carrying out related processing (purpose 4 of the privacy policy)

I give my consent

I deny my consent

I further declare that images, shot by the Controller of personal data Processing or through the professional persons appointed by same during the Event to which my "visit" refers, may be used for the purpose of their publication/distribution for mere advertising and information purposes in newspapers and periodicals, on TV, posters, information and/or illustrative leaflets, newsletters, web sites and social network profiles (list provided by way of example only and which is not to be deemed exhaustive).

I hereby declare that I do not request any economic retribution for the use of the images themselves.

I give my consent

I deny my consent

Rimini, (date) \_\_\_\_\_

FIRST NAME \_\_\_\_\_

SURNAME \_\_\_\_\_  
(in block capitals)

SIGNATURE \_\_\_\_\_

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