

now

3,6 novembre
november 2010
Rimini Fiera
Italy

le azioni, le tecnologie,
il business sostenibile
action, technology,
sustainable business

14^a Fiera Internazionale del Recupero
di Materia ed Energia e dello Sviluppo Sostenibile
14th International Trade Fair of Material & Energy
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ORIGINAL URBAN DESIGN SOLUTIONS



eAmbiente



AGENDA 21 LOCALITALIANE

Simplified schedule of Conference Days

Wednesday, November 3rd, Learning workshop	Thursday, November 4th	Friday, November 5th	Saturday, November 6th
<i>Morning</i>	<i>Morning</i>	<i>Morning</i>	<i>Morning</i>
Compulsory and voluntary tools for Urban Environmental Planning: from SEA to EMAS, through Covenant of Mayors implementation. by eAmbiente S.r.l. and Board of Governors Agenda 21 in Italy and Ecomondo	National Conference Projects and urban strategies for sustainable cities and territories by Board of Governors Agenda 21 in Italy and Ecomondo, in collaboration with eAmbiente S.r.l.	International Meeting Waste management in mitigation strategies of Climate Change by Board of Governors Agenda 21 in Italy and Ecomondo	Sustainable citizens. An event dedicated to those who live the city: concrete examples and future perspectives for more responsible citizens by eAmbiente S.r.l. and Ecomondo
<i>Afternoon</i>	<i>Afternoon</i>	<i>Afternoon</i>	<i>Afternoon</i>
The mechanisms and financial tools available to local institutions for the financing of Climate Plan actions by Board of Governors Agenda 21 in Italy, Banca Popolare Etica and Ecomondo	National Meeting City and territory Climate Plans. Comparing experiences by Board of Governors Agenda 21 in Italy and Ecomondo, in collaboration with eAmbiente S.r.l.	National Meeting Green cities: also in Italy the proposal of eco-districts By GBC, Legambiente in collaboration with Ecomondo, AUDIS, Bureau Veritas e eAmbiente Srl	Closing event

Organizzato da: Organized by:



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Wednesday, November 3rd, 2010 10.00 am - 5.30 pm D3 Città Sostenibile Congress Area
Training workshop

Entry fee: 50 euro. **Free entry** for Agenda 21 Members and "Città Sostenibile" exhibitors

Morning 10.00 – 12.30

Compulsory and voluntary tools for City Environmental Planning: from SEA to EMAS, through Covenant of Mayors implementation.

by **eAmbiente S.r.l.**, and **Board of Governors Agenda 21 in Italy**

Cities are the historical place of concentration of energy demand. The urban environment is a complex system that responds to the network logic rather than the sectorial one. That is why the achievement of targets of reduction of Energy consumptions and emissions at local level requires the integration of environmental management practices of the territory with the "new" energy planning and programming tools.

Moderator: Gabriella Chiellino, eAmbiente S.r.l. CEO

Speakers:

*10.00-10.15 eAmbiente S.r.l., Italian Local Agenda 21 present the workshop and introduce the speakers who will explain the legislative situation and trends, guidelines, methods and tools available to cities fighting against Climate Change, **Gabriella Chiellino** – eAmbiente S.r.l.,*

Emanuele Burgin - Board of Governors Agenda 21 in Italy

*10.15-11.15 Tools for cities' sustainable management: application of environmental indicators in urban context: EMAS and ISO as management tools. **Gabriella Chiellino** – eAmbiente S.r.l.*

*11.15-11.45 From the National Renewable Energy Sources Plan to the Sustainable Energy Action Plan in the context of Covenant of Mayors, **Antonio Lumicisi** – Italian Ministry of Environment*

*11.45-12.10 pm The steps towards the EMAS registration of Ravenna Municipality and of APO Association, **Gianluca Dradi** – Ravenna Municipality Environmental Councillor*

12.10-12.40 pm DNV (to be confirmed)

12.40-13.00 pm **Question time and conclusions**

Afternoon 14.30-17.30

Mechanisms and financial tools available to Local Administrations for the financing of Climate Plan actions

by **Board of Governors Agenda 21 in Italy** and **Banca Popolare Etica**

The aim of this workshop, addressed to the Public Administration, is to provide a synthetic review of the tools used by local institutions for financing actions concerning sustainable energy, adaptation and mitigation of climate changes. After the review, the presentation of the results obtained by some local administration that have experienced tools.

Moderator Eriuccio Nora, Board of Governors Agenda 21 in Italy

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Speakers

Introduction by **Nazzareno Gabrielli**, Banca Popolare Etica

Framework:

Review of mechanisms and financial tools available to local institutions for climate, **Francesco Silvestri** - eco&eco Srl

Project financing and energy impact, **Emilia Garito** – Infinity Edge S.r.l., eAmbiente S.r.l.

Case-histories:

The Action Plan and the Covenant of Mayors: Elena, the funding tool prepared by the European Investments Bank – **Cinzia Secchi** - Milan Province and **Angela Mancinelli** - European Investment Bank (tbc)

Heat and energy management in Province of Modena buildings: the instrument of the service contract, **Alessandro Manni**, Modena Province and CPL Concordia (tbc)

Energy production by photovoltaic panels installed on public buildings in the city of Vicenza: project financing tool, **Aldo Campesan** - AIM Vicenza and **Nazzareno Gabrielli** - Banca Popolare Etica

Generating energy from renewable sources: the instrument of Energy Service Company (ESCO), City of Coriano (RN) and **Massimiliano Quaresimin** – InnEsco S.p.A.

5.00-5.30 pm **Question time and conclusions**

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Thursday, November 4th, 2010 09.30 am - 13.30 pm D3 Città Sostenibile Congress area

National Conference

Projects and urban strategies for sustainable cities

Review of Cities' commitments and good experiences in Climate Change

by **Board of Governors Agenda 21 in Italy** and **Ecomondo**, in collaboration with **eAmbiente S.r.l.**

The aim of the conference is to present good experiences of cities, territories and technical structures in the climate change urban sustainable development, referring to building and structural planning and design. Furthermore, it will be proposed a review of technical and cultural contributions concerning cities' and territories' available tools for the realization of sustainable, efficient and resilient urban structures.

Speakers:

9.30 Opening Session

Gabriella Chiellino, eAmbiente S.r.l. CEO

Emilio D'Alessio – Board of Governors Agenda 21 in Italy

Environmental and urban quality as a proof of Climate Change

Sabrina Freda – Environmental and urban quality Councillor of Emilia Romagna Region.

Cities and architectures through Climate Change

Benno Albrecht – Architectural Composition Professor at IUAV

Aldo Cibic – Architect and Designer

Projects of cities and territories

Giuseppina Montanari – Environmental Councillor of the Municipality of Genoa

Energy Plans and recovery of urban areas

Giovanni Fini – Environmental Councillor/Councillor of Bologna Municipality/the City of Bologna

The Power House Europe project and the role of social housing in sustainable building

Anna Pozzo, Federcasa

Enel Sole proposal for the diagnosis and the realization of energy saving measures

Antonello Buondonno - Sales and Marketing, Enel Sole

Scientific and technologic districts and smart cities: conditions for city development

Michele Vianello – VEGA Venice Gateway for Science and Technology

The portual system of Mantua as a territorial infrastructure

Claudio Camocardi - Vice President of the Province of Mantua

Monitoring of urban regeneration

Marina Dragotto – AUDIS

The City of Malmö: an integrated approach for sustainability

Lari Pitka-Kangas – Malmö Deputy Mayor

Conclusions: **Federico Oliva** - National City Planning Institute (INU)

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Thursday, November 4th, 2010 3.00- 5.30 pm Congress area Città Sostenibile D3

National Meeting

Cities and territories Climate Plans: Sustainable cities and territories through climate change

by Board of Governors Agenda 21 in Italy and Ecomondo, in collaboration with eAmbiente S.r.l.

The aim of the conference is to make available to municipalities that have joined Covenant of Mayors the concrete experiences and projects of provinces and municipalities that are preparing or have reached the intended route for local action plans for sustainable energy and climate. The situation is enriched with the contribution of the Regions about local climate and energy planning. To strengthen the information given to municipalities, the support activities executed by provinces and other technical structures that have developed, also through EU projects, new methods for local climate planning and calculation of greenhouse gases emissions will be presented. The conference is complemented by two formative workshop entitled "Compulsory and voluntary tools for City Environmental Planning: from EA to EMAS, through Covenant of Mayors implementation" and "The mechanisms and financial tools available to local institutions for the financing of Climate Plan actions", held Wednesday, Nov. 3rd, at ECOMONDO Sustainable City Area.

Program scheme:

Opening Session: **Emanuele Burgin** – President of Board of Governors Agenda 21 in Italy
Flavio Morini - ANCI

Introductory speakers:

From the EU Energy & Climate Package to the successful implementation of the Covenant of Mayors... thanks to relevant initiatives and projects: the examples of Display@, ENGAGE & Ad Personam, **Jean-Pierre Vallar**, General Secretary & Project Manager, Energy-Cities
From Covenant to Plan. Agenda 21 paper for local climate plans, **Vanni Bulgarelli**, Città sostenibili working group, **Daniela Luise** – Agenda 21 for Kyoto working group

Comparing experiences: Province actions

Siena Province, **Gabriele Berni** – Environmental Councillor at Siena Province
La Spezia Province, **Marino Fiasella** – La Spezia Province Governor
The actions of the Modena Province and the City of Modena, **Stefano Vaccari** – Environmental Councillor at Modena Province, **Simona Arletti** – Environmental Councillor of the City of Modena

Municipality experiences

City of Cantello, **Roberto Lino** – Climate plan responsible
City of Padova, **Alessandro Zan** – Padova Municipality environmental councillor
City of San Severo, **Massimo D'Amico** – San Severo Municipality environmental councillor

Technical institutions experiences

CHAMP project, **Maria Berrini** – Ambiente Italia
Public and private Partnership for the climate: LACRe project, **Piero Nocchi** – Environmental and territorial pianification Councillor of the Livorno Province.
Power Low-Carbon Economies project, **Paolo Cagnoli** – Regional Thematic Center for Energy, Environment and complex environmental evaluation of ARPA Emilia Romagna
Environmental accounting and climate plans, **Susanna Ferrari** – A21 Italian working group for environmental accounting
National experience in the creations of local carbon credits: the Carbomark project, **Gianluca Santi** – eAmbiente S.r.l. R&D division
The role of Regions in energetic efficiency and climate, **Giancarlo Muzzarelli** – Energy plan and sustainable development Councillor of Emilia-Romagna Region.

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Friday, November 5th, 2010 9.30 am – 01.00 pm Congress area Città Sostenibile D3

International Meeting

Waste management in mitigation strategies of Climate Change

European projects and experiences in the Mediterranean Region

by **Board of Governors Agenda 21 in Italy** and **Ecomondo**, in collaboration with **eAmbiente Srl**

Opening Session: Gabriella Chiellino – eAmbiente S.r.l. CEO, **Emanuele Burgin**, Chairman of Board of Governors Agenda 21 in Italy.

Ponte nelle Alpi: the best recycling municipality 2010 shares its experience, **Ezio Orzes** – Environmental Councillor, Ponte nelle Alpi Municipality.

Waste management Authorities: the economic control of the service. **Amedeo Levorato** – Chairman of Bacino Padova2.

Speakers involved:

10.10-10.50

Mediterranean cooperation in the municipal waste management sector: the example of Zero Waste project, **Dimitris Papayiannis** – EFXINI POLI, Local Authorities Network for Social, Cultural, Tourist, Environmental and Agricultural Development (Greece)

Decision support needs and tools to achieve zero waste goals at municipal level, **Avraam Karagiannidis**, Associate Professor - Aristotle University Thessaloniki, Greece

Municipalities and waste prevention: Ragusa experience in "Low Cost – Zero Waste Municipalities" project, **Barbara Sarnari** – Svi.Med.onlus, Ragusa Municipality

10.50-11.20

RELS – Innovative chain for energy recovery from waste in natural parks: project presentation, **Alberto Bellini**, Science and Engineering Methods Department – Modena and Reggio Emilia University.

RELS - First results of the project, **Giovanni Ferrari** - Policies for the care and environmental sustainability, Municipality of Reggio Emilia

11.20-11.50

Waste-less in Chianti: waste prevention and reduction in Firenze Province, **Renzo Crescioli** – Soil protection, environment, Geographical Information System Councillor of Firenze Province.

Waste-less in Chianti: Control and implementation of an integrated waste prevention project in Chianti, **Duccio Bianchi** and **Orsola Bolognani** – Ambiente Italia

11.50-12.20

Action Verte project. Zero Waste is no longer an utopia, **Alessio Ciacci** – Environmental Councillor of Capannori Municipality

Progetto Acti Verde: an innovative approach for the identification of more efficient governance actions and interventions in waste management, **Pietro Ugolini**, City planning and Ecological Engineering Research Center of The Genova University

12.20 – 12.50

The "Rumenta" museum: four sections for an innovative project (Museum, Laboratory, Art and culture, Reuse), the network breathe (national and international), steps towards the implementation, **Mario Santi**

From Museum to waste prevention: network development and partnerships – The City of Genova for a sustainable management of waste, **Giuseppina Montanari** – Councillor for the decrease of Genova Municipality

Conclusions: Emanuele Burgin, President of Board of Governors Agenda 21 in Italy

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Friday, November 5th, 2010 3.00pm – 5.00pm Congress area Città Sostenibile D3

National meeting

Green cities: also in Italy the proposal of eco-districts

By **GBC, Legambiente** in collaboration with **Ecomondo, AUDIS, Bureau Veritas e eAmbiente Srl**

The situation of the Italian building sector is characterized, in this historical phase, by some trends:

- As in other Western economies, housing is in a very depressive phase;
- At the same time, construction is subject to European directives (in the context of wider international trends) that are pushing for a strong redevelopment in a sustainable sense.

In other countries we use the combination of these two phenomena to favor large plans that are at the same time upgrading (sustainability objective) and economic recovery (target: Re-enable the flywheel housing). Examples, among others, the experiences of the United States, France, Britain and the Netherlands: different from each other in structure and operating procedures, similar in purpose, scope and breath of resources (administrative, professional, financial) deployed. The reality of the Italian construction at this stage is characterized by a pattern which combines the other way around in a circle of depression, called the response to two trends: either raise, or environmental restoration. In this way we can keep the economy depressed and at the same time to be in default of compliance with European directives. The proposal that a group of subjects, including GBC Italy and Legambiente, relaunch to the Country, its institutions and associations, is to re-think creatively, adapting to Italian reality, the best of international experience. Hence the proposal "Ecoquartieri, Ecoterritori"- "Eco-districts, Eco-territories". We propose to think about interventions that are not subject to the difficulty of opposing actions on individual buildings or global action at the level of metropolitan areas or cities.

Drawing inspiration from many experiences abroad (the French in particular), we propose to consider action at the level of neighborhoods, or otherwise restricted areas: broad enough to include a number of buildings and functions quite limited as to be manageable. Around this proposal should be integrated efforts and willingness of the institutions, citizens, economic operators and financial institutions and the voluntary sector.

Introductory speakers

*Eco-districts: a proposal for relaunching sustainable building, **Andrea Poggio** - Legambiente*

*New Urbanism and rating systems: International trends and the contribution of the LEED, **Mario Zoccatelli** - GBC Italy*

*The contribution of the Bill of Urban Regeneration and perspectives of integration with International rating systems, **Marina Dragotto** - AUDIS*

Round Table: Best practices

*Casal Bertone: From building to district, **Stefano Tersigni**, AD Bross Srl - Rèdais*

*The new Unifimm tower in Bologna: the sustainability in a recovery of an abandoned industrial area, **Marco Capelli, Andrea Bozzini** - Open Project*

*The improvement of the environmental characteristics of the product in the rating systems, **Marco Mari** - Senior Business Developer Bureau Veritas Italia*

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*Energetic sustainability and social housing, **Roberto Tricarico**, Ecology, House Policy and Environment Councillor of Torino Municipality.*

*Energy saving building designs, **Irene Poli** – European Center for Living Technology, Ca' Foscari Venice University*

*Leaf Community: sustainability measure, **Maddalena Spallacci** – Loccioni Group*

Automatic Waste System, the revolution in waste collection through pneumatic transportation.

*Case History: eco-friendly residences of Rome Europarco, **Alberto Beretta**, CEO Oppent S.p.A.*

Saturday, November 6th, 2010 10.00 am – 1..00pm Congress area-Agorà Città Sostenibile D3 Sustainable Citizens

An event dedicated to those who live in cities: concrete examples and future perspectives for more responsible citizens

by **eAmbiente S.r.l.** and **Ecomondo**

10.00 Opening session

Gabriella Chiellino – eAmbiente S.r.l. CEO

Interventions provided

*Sustainability policies of Este Municipality, **Beatrice Andreose** - Environment Councillor, Este Municipality*

*Go Elios Family Project: the incentives to households for clean energy for environment protection, **Enrico Gherghetta** - Gorizia Province*

*City car: free sustainable mobility for the citizens of four towns in Pordenone Province, **Giuseppe Pedicini** – Pordenone Province, **Nicola Conficoni** – City of Pordenone, **Luchino Laurora** – City of Spilimbergo, **Gianpaolo Casciano** - Estrima S.p.A.*

*Experimenting sustainability: places, interaction, design, **Dario Campo** - Salamanca Design & Co
Environmentally friendly paper from seaweed, **Jacopo Deiuri, Marco Pellarini** - Clean Beach Project, Malignani Technical Institute, Chemical specialization, Cervignano del Friuli (UD)*

Moderator: Gabriella Chiellino - eAmbiente S.r.l. CEO

1:00 p.m. to 13:15 Question time and closing event

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