







# The international B2B2G platform for Green Technologies Industry in the West of China







## **ABOUT THE MARKET**



The West of China represents a market with fast growth and enormous development potential in China, especially in the environmental protection industry.

Of particular interest is especially the so called «West Triangle Economic Zone» which includes the cities of **Chengdu**, **Chongqing** and **Xi'an** and covers a geographical area that accounts for 40% of China's total GDP.

**Chengdu** will play a key role in the **«One Belt One Road»** project established by China's Central Government and is expected to become the logistic center of the southwest of China.

To invest in Chengdu, means to enter the Chinese business channels in an area that has a strong appetite for international knowledge and technology, avoiding the more crowded and competitive markets such as Shanghai, Beijing, Shenzhen or Guangzhou.





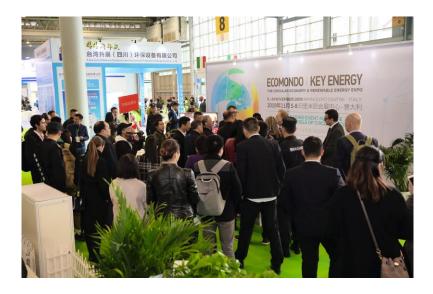




## **ABOUT CDEPE**

**Chengdu Environmental Protection Expo (CDEPE)** is the largest green technology trade show in Western China market. The show is co-organized by *Sichuan Environmental Protection Industry Association (SAEPI)* and *Europe China Environmental Exhibitions (ECEE)* – an Italian Exhibition Group's Chengdu based company.

The show has a strong institutional support by important government bodies such as *Sichuan Environmental Protection Bureau*, *Chengdu Environmental Protection Bureau*, *Chengdu Expo Bureau*, etc.











## CDEPE POWERED BY ECOMONDO

Since the 2019 edition, CDEPE counts on the expertise of ECOMONDO to further develop towards internalization, by bringing more international content of high level, creating an international scientific committee of experts from around the world that will guide the contents of the show, tailor make B2B (business to business) and B2G (business to government) match-making activities for the international enterprises that are looking to expand their business in these markets, with the purpose to bring them closer to the Chinese companies, governmental bodies and policy makers.









# CDEPE 2019 - FACTS & FIGURES

**13 COUNTRIES AND REGIONS** 

**SQM GROSS** 30,000 **EXHIBITING AREA (+66%)** 

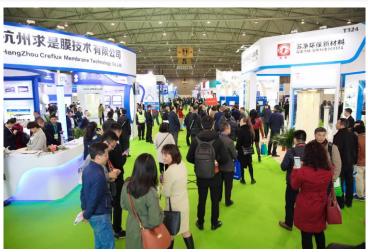
**EXHIBITORS (+24%)** 403

**VISITS (+17%)** 22,033

20+

**SEMINARS & CONFERENCES** 

**MEDIA REPORTS** 1,500











# **CDEPE EXHIBITING CATEGORIES**









WATER POLLUTION CONTROL



SOLID WASTE & BIOWASTE TREATMENT AND RECYCLING



**ENVIRONMENT MONITORING** 



WASTE TO ENERGY RENEWABLE ENERGY



AIR POLLUTION PREVENTION AND CONTROL



**SOIL AND GROUNDWATER REMEDIATION** 



**NOISE AND VIBRATION CONTROL** 



**ENVIRONMENTAL SERVICE** 









# CDEPE 2019 – SOME OF THE EXHIBITORS











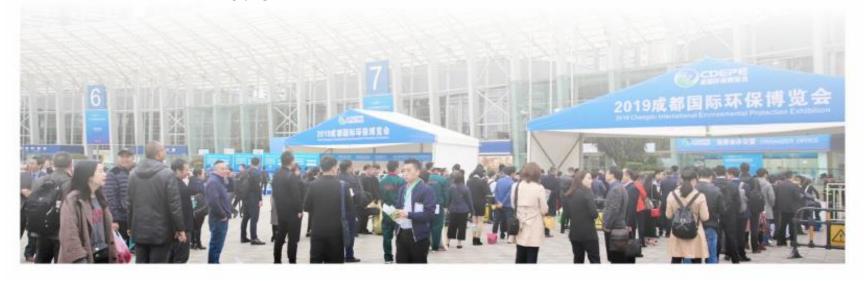
## **CDEPE VISITOR ORIGIN**

CDEPE is visited by professional visitors only, coming primarily from Chengdu and other Sichuan provinces, Chongqing as well as nearby provinces.

55.2%

**Southwest China** (Sichuan, Chongqing, Yunan, Guizhou)

International **China other regions** 









# **CDEPE VISITOR PROFILES**

### **VISITOR MAIN BUSINESS**

35% Engineering/Operation/Supervision

20% Industrial / Manufacturing

18% Dealer / Agent

11% Design and Research Institute

8% Municipal Related Institutions

Government Department / Industry
Association

3% Other

## **VISITOR PRODUCT OF INTEREST**

**63%** Water Pollution Control

40% Air Pollution Prevention & Control

33% Environmental Monitoring

**32%** Solid Waste & Biowaste Treatment

16% Other









## **FORUMS & CONCURRENT EVENTS**

#### 2019 CHINA ECOLOGY AND ENVIRONMENT FORUM

Economic Development and Ecological &Environmental Protection along Large River Basins – Yangtze River

**FOCUS:** International and Local Policies & Scientific Overview

Organized by CDEPE and Sichuan Environment Sciences Society
With the support of Italian Ministry for Environment, Land and Sea, Sichuan Environmental Protection
Bureau, Chengdu Environmental Protection Bureau and Chengdu Expo Bureau.













## **FORUMS & CONCURRENT EVENTS**





- Europe-China Basin Environment Protection Sub-Forum
- Germany-China Water Treatment Sub-Forum
- Japan-China Environment Restoration Sub-forum
- Sino-Canada Exchanges of Green Building Policies and Practices
- The 5 ° Session of the Annual Member Meeting and Board Selection of Sichuan Environmental Protection Industry Association
- Integrated Waste Management Forum
- Municipal and Industrial Waste Water Treatement Forum
- Renewables and Energy Efficiency in Real Estates and Industrial Uses Forum









## CDEPE 2020 EXHIBITING PACKAGES

#### **STAND OPTIONS**

Raw space – EUR 180/sqm Shell scheme – EUR 200/ sqm

## **ALL-INCLUSIVE PACKAGE (EUR 2000)**

- Pre-fitted stand of 9 sqm
- Hotel accommodation (1 single/double room including breakfast) for 4 nights in a 4\* hotel
- ➤ 1 set of B2B appointments with selected Chinese Buyer
- ▶ 1 time promotion via show's official wechat page

#### **OPTIONAL SERVICES**

- ✓ Airport transfer: **EUR 50** / route
- ✓ Interpreter English Chinese: **EUR 100** / 8 hrs
- ✓ Brochure and promotional material printing (price on request)



#### **PRE-FITTED STAND INCLUDES:**

- reception desk (1)
- high chair (1)
- round meeting table (1)
- black leather arm chair (2)
- 10W LED longarm light (2)
- carpet
- waste bin (1)
- power socket (1)









# **CONTACTS**

## FOR MORE INFORMATION, PLEASE CONTACT:



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