



The International **B2B2G** Platform
for **Green Technology** in Southwest China

2021 Chengdu International Environmental Protection Expo

Chengdu, China **2-4 September. 2021**

Chengdu Century Exhibition Center



www.cdepe.com

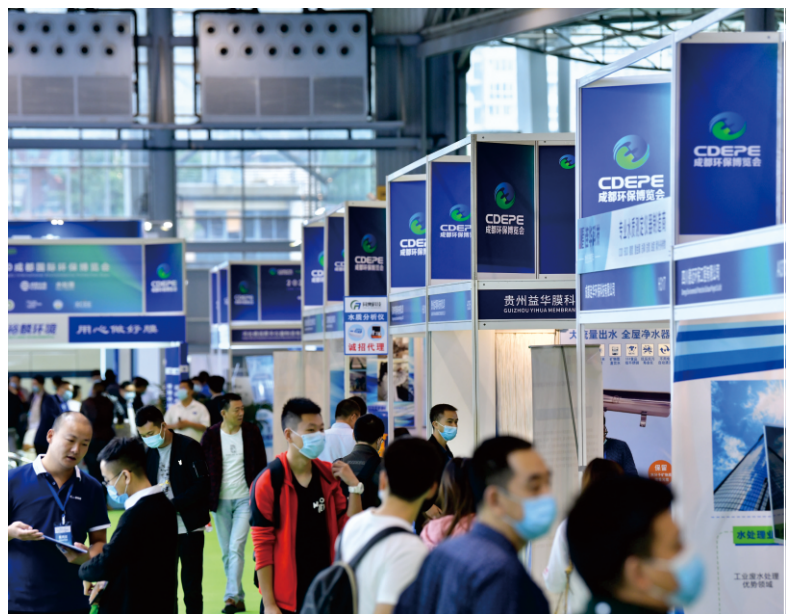
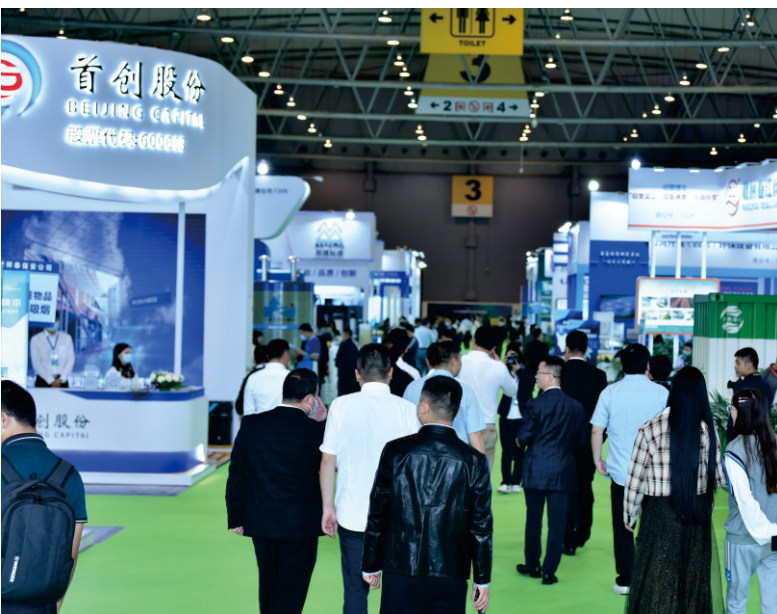
ABOUT THE MARKET

CDEPE-Chengdu International Environmental Protection Expo, also known as the largest environmental protection exhibition in Western China, acts as a bridge between Southwestern China and the world green technology industry.

The Southwest of China covers a geographical area that accounts for 40% of China's total GDP, representing a market with fast growth and an enormous development potential in China, especially in the environmental protection industry.

Chengdu will play a key role in the “One Belt One Road” project established by China's Central Government and is expected to become the logistic center of Southwestern China.

To invest in Chengdu means to enter the Chinese business channels directly, avoiding more crowded and saturated markets such as Shanghai and Beijing.



OVERVIEW OF CDEPE2020

8 COUNTRIES AND REGIONS

22,000 SQM EXHIBITION AREA

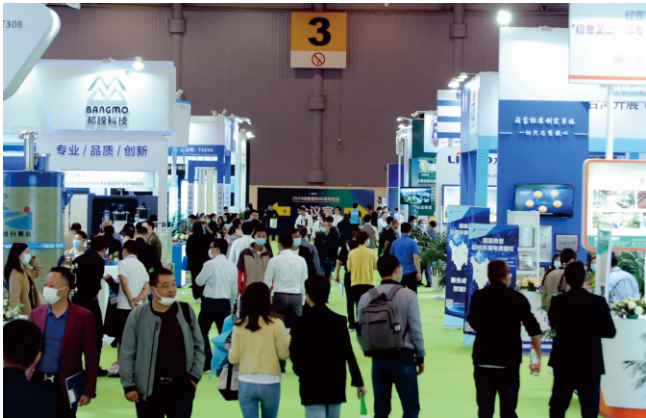
312 EXHIBITORS

18,652 VISITS

20 CONFERENCES

160+ SPEAKERS

2,610 EVENTS' ATTENDEES



CDEPE HIGHLIGHTS

- Direct access to the fast growing markets of Southwestern China
- International forums and seminars with the presence of renowned experts from China and the world
- Matchmaking opportunities with Chinese buyers and industry institutions
- Strong institutional support and high-level presence of government bodies

Exhibiting Categories



Water pollution control



Air pollution prevention and control



Solid waste & biowaste treatment and recycling



Soil & Groundwater Remediation



Environmental Monitoring



Noise and vibration control

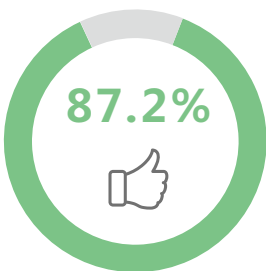


Waste to energy & renewable energy

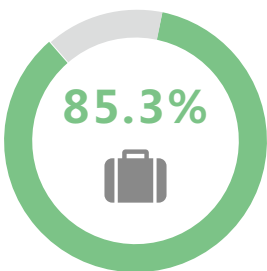


Environmental Service

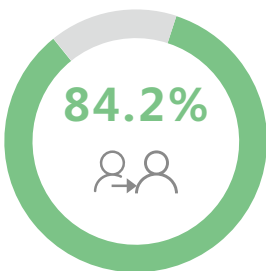
Exhibitors' Evaluation



Overall satisfaction
good or more



Very satisfied with visitors' quality



Willing to introduce this
expo to business partners

CDEPE VISITOR ORIGIN

CDEPE is visited by professional visitors only, coming primarily from Chengdu and other Sichuan cities, Chongqing as well as nearby provinces.



VISITOR'S MAIN BUSINESS

47%	Engineering/Operation/Supervision
22%	Industrial / Manufacturing
14%	Dealer / Agent
3%	Design and Research Institute
8%	Municipal Related Institutions
3%	Government Department / Industry Association
3%	Other

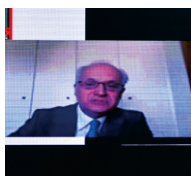
PRODUCTS OF INTEREST

68%	Water pollution control
21%	Air pollution prevention & control
18%	Environmental Monitoring
20%	Solid waste & bio waste treatment
10%	Others

2020 Forum Review

2020 China Ecology and Environment Forum

Focused on the theme “Environmental protection industry development and international cooperation after the epidemic”, the conference focused on the development, international cooperation and exchanges within the environmental protection industry, in line with the “Normalization of the Epidemic Prevention and Control”, “One Belt One Road”, and “Chengdu-Chongqing Double City Economic Circle”.



Fabio Fava

Professor of industrial and environmental biotechnologies at the faculty of Civil, Chemical, Environmental and Material Engineering of the University of Bologna, Chairman of the Ecomondo Scientific Committee and Italian representative in the Working Party on Biotechnology, Nanotechnology and Converging Technologies of the OECD (Paris)



Fan Yuansheng

President of China Environmental Protection Industry Association

Sub-forums and Seminars

Urban and Rural Sewage Treatment

Water pollution prevention technology

Catering fume control

Air pollution control

Indoor environment control and health

Environmental monitoring technology

Garbage classification and resource utilization

Smart Environmental Protection

Environmental Service Technology

Electroplating wastewater

Resource utilization technology of kitchen waste and waste oil



Chinese & international guests gathered to discuss environmental protection in Western China



Keynote Speakers and Special Guests

Guido Bilancini
Consul General of Italy in Chongqing

Lei Yi, Deputy Director of The Sichuan Provincial
Department of Ecology

Yang Youyi, Sichuan Provincial Department of Ecology
and Environment second-class inspector

Li Mei, Sichuan Provincial Department of Economy and
Information Technology Second-level inspector

Ma Zelin, Deputy Director of Chengdu Municipal
Bureau of Exposition

Zhang Gong, Chengdu Ecological Environment Bureau
environmental Protection industry and information Division chief

Du Ming, Secretary of Environmental Monitoring Station
of Sichuan Province

Fan Yuansheng, President of China Environmental
Protection Industry Association

Teng Jianli, Deputy Secretary General of China
Environmental Protection Industry Association

Xie Tian, President of Sichuan Environmental
Protection Industry Association

Zhang Yong, President of Chongqing Environmental
Protection Industry Association

Li Yongqing, President of Yunnan Environmental
Protection Industry Association

Hu Yinming, Secretary General of Sichuan
Environmental Science Society

Luo Bin, Director of The Sichuan Institute for
Environmental Policy Research and Planning

Zhou Laidong, Vice President of Chengdu
Environmental Protection Industry Association

Fabio Fava, Professor of industrial and environmental
biotechnologies at the faculty of Civil, Chemical,
Environmental and Material Engineering of the
University of Bologna, Chairman of the Ecomondo
Scientific Committee and Italian representative in the
Working Party on Biotechnology, Nanotechnology and
Converging Technologies of the OECD (Paris)

Francesco Fatone, Professor of Chemical and
Environmental Engineering and Coordinator of the PhD
course in Research in Civil, Environmental and Building
Engineering and Architecture at Marche Polytechnic
University, Head of the water area of the Ecomondo
Technical Scientific Committee

Liu Jianguo Professor, Institute of Solid Waste Control
and Recycling, School of Environment, Tsinghua University

Li Xuebing Professor, Qingdao Institute of Bioenergy
and Processes, Chinese Academy of Sciences

Tan Zhouliang, Director of environmental governance and Food
safety, Chengdu Institute of Biology, Chinese Academy of Sciences

See you in Chengdu from 2-4 September 2021

PARTICIPATION FEES

Booth Type	Category	Unit Price
Shell Scheme	Min 9m²	€ 200
Raw Space	Min 18m²	€ 180

All-Inclusive package

EUR 2000 that includes:

- Shell scheme booth of 9sqm.
- 4 nights four-star hotel accommodation in one double room.
- 1 time promotion via show's official social pages.
- Possibility to promote the company with a presentation in the conference/road show area.

