

USE THE LEAD SCANNER TO MULTIPLY YOUR CONTACTS

Quickly and easily collect new verified leads through the Greentech Insight - Ecomondo App!

Scan visitors' badges directly from your smartphone and interact with them.

1.

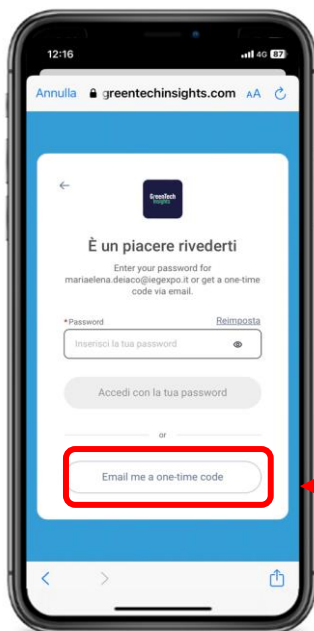
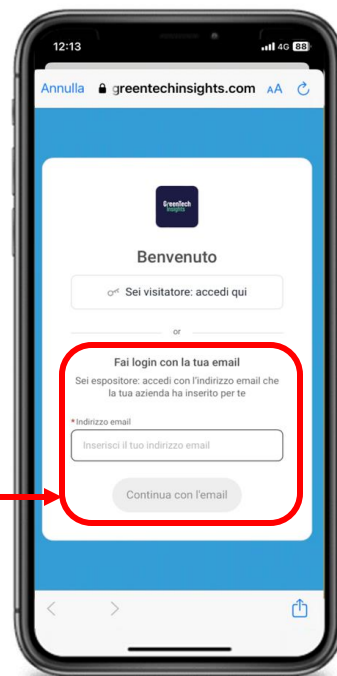
Download the **Greentech Insight App** (each member of your digital team must download it to use the Lead Scanner);



2.

Log in as an exhibitor with your email*, enter the password, or request a code to access.

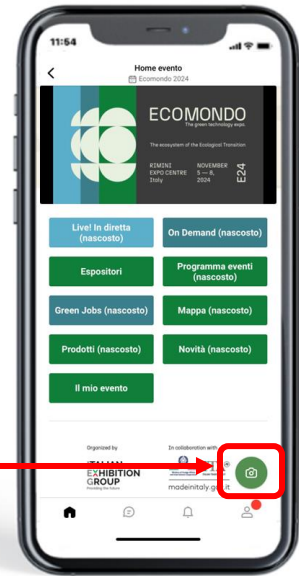
** Only email addresses registered as digital team members will have the Lead Scanner feature enabled.*



If you don't remember the password, you can request a code that will be sent to the email address you provided within a few seconds, allowing you to access.

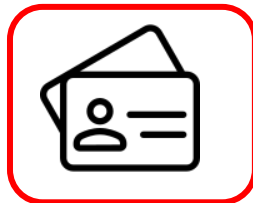
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3. Click the **camera icon** on the homepage and open the Lead Scanner.



4. You can scan:

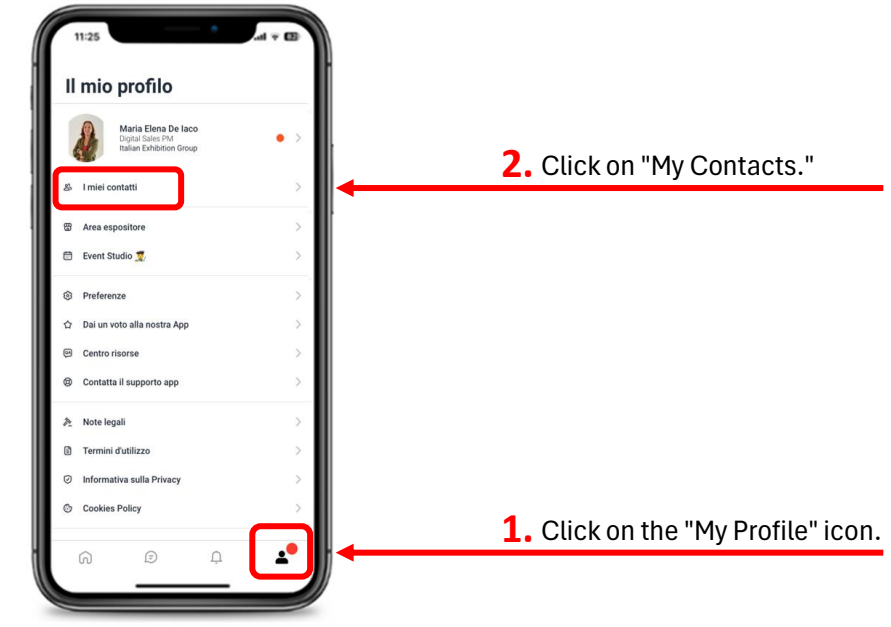
- QR codes on printed badges
- QR codes on badges in the App
- Business cards



5. After scanning, you can edit the contact, add notes and comments, rate the contact, and save it.

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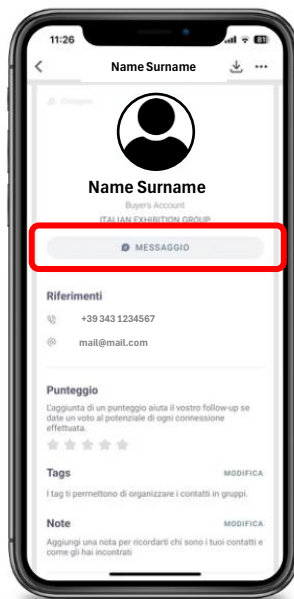
6. You can interact with your contacts directly through the chat in the App, or you can download a list of all your contacts in an Excel file.



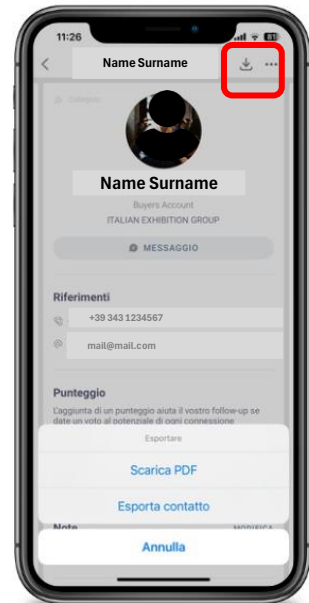
Select a contact



Send a message

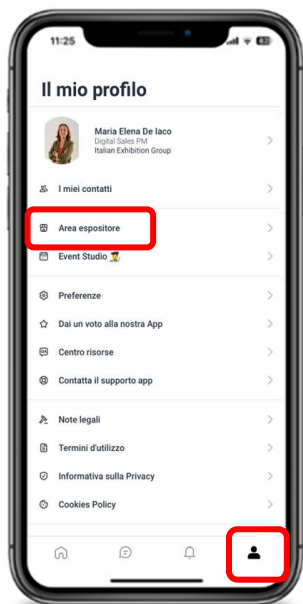


Download it as a PDF
or save it to your phone.



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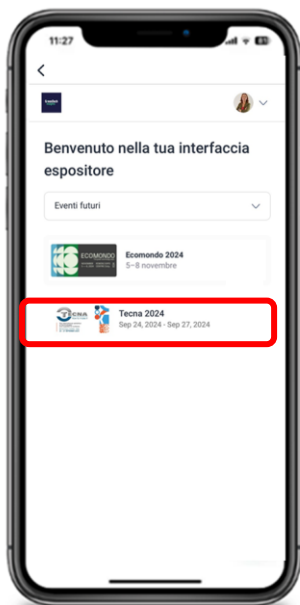
7. You can download the contacts you've collected (My Profile > My Contacts > Export Your Contacts) or view all the contacts made by your team and download a single summary file in Excel.



2. Click on Exhibitor Area.

1. Click on the "My Profile" icon.

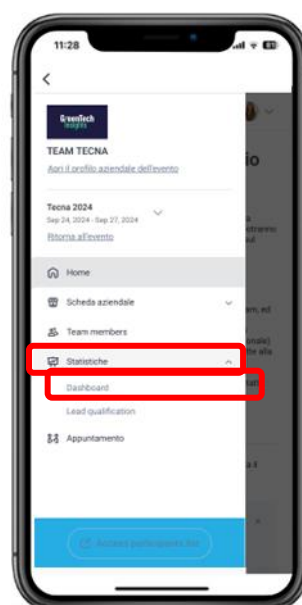
Select the current or recent event.



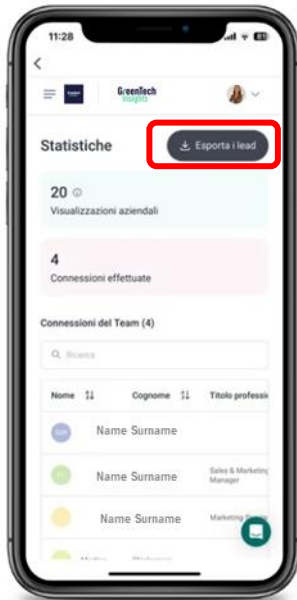
Click on the three lines in the top left corner.



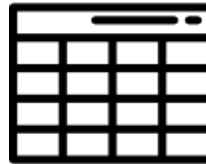
Select Statistics > Dashboard.



- 8.** Export all the contacts made by your team and download a single summary file in Excel.



Export your contacts.



- 9.** You are now ready to interact and build new business relationships with buyers and visitors you've met at Ecomondo!

The same information is also accessible from desktop by logging into The Greentech Insight platform with your credentials.

LEAD SCANNER FAQ - Frequently Asked Questions

- HOW TO ADD A TEAM MEMBER TO THE COMPANY PROFILE?
 1. Log in to the reserved area at my.ecomondo.com.
 2. Go to the catalog section in the menu on the left.
 3. Click on "Team Member"
 4. Click on "Add Team Member" and enter the required information.
 5. An email will be sent to the provided address, and from that moment, the new team member's profile will be activated with all the functionalities of the company profile.
- HOW TO HAVE A NUMBER OF TEAM MEMBERS GREATER THAN THE ALLOCATED ONES?
 1. Log in to the reserved area at my.ecomondo.com.
 2. Go to the "e-service" section under "e-commerce".
 3. Click on "MARKETING AND COMMUNICATION SERVICES"
 4. Click on "Boost you digital visibility".
 5. Click on "increase your display spaces".
 6. Click on "DIGITAL PLATFORM – ADD TEAM MEMBER -5"
- WHAT TO DO IF YOU DON'T SEE THE CAMERA ICON TO USE THE LEAD SCANNER?
 1. Make sure you are logged in as an exhibitor.
 2. Verify that your email address has been added to the digital team members.
 3. If you still don't see it, email iegdigitalsupport@iegexpo.it with the digital team member's details (name, surname, and email), briefly explaining the issue.
 4. A link will be sent to the provided address for direct access to the platform.
- WHERE TO FIND THE "MY CONTACTS" LIST AND HOW TO DOWNLOAD IT?
 1. Log in to the Greentech Insight platform.
 2. Click on the profile icon.
 3. Click on "My Contacts."
 4. Download your list by clicking on "Export Your Contacts."
 5. To send a message to a contact, click on the contact's name and then on "Message."