



ECOMONDO

The green technology expo.

# VISIBILITY TOOLS & PACKAGES

---

Organized by

**ITALIAN EXHIBITION GROUP**  
Providing the future

# COMMUNITY GREEN&TECH

As a true community catalyst, we have built an international network of events that connects a growing ecosystem of stakeholders, supporting them in working more ethically and responsibly through new technologies.

Each event represents a key step in this collective journey,

focusing on circular economy, clean energy, sustainable mobility, and green innovation — with local roots and a global vision.

Being part of this community means gaining year-round access to international insights, business opportunities, and meaningful connections that extend far beyond the days of the event in Rimini.




ecomondo

The green technology expo.

Rimini, 4 — 7 November 2026

[ecomondo.com](https://ecomondo.com)



ecomondo

MEXICO

Guadalajara, 14 — 16 April 2026

[ecomondomexico.com.mx](https://ecomondomexico.com.mx)



ecomondo

CHINA

引领中国西部生态发展和能源转型

China, 2026

[cdepe.com](https://cdepe.com)



KEY

THE ENERGY TRANSITION EXPO

Rimini, 4 — 6 March 2026

[key-expo.com](https://key-expo.com)



DPE

INTERNATIONAL ELECTRICITY EXPO

Rimini, 4 — 6 March 2026

[dpeurope.it](https://dpeurope.it)



IBE


INTERMOBILITY

INTERMODALITY AND BUS EXPO

future ways

Rimini, 24 — 26 November 2026

[expoibe.com](https://expoibe.com)



GREEN MED

EXPO-SYMPOSIUM

Naples, 28 — 30 May 2026

[greenmedsymposium.it](https://greenmedsymposium.it)

180,288

Attendances

3,188

Exhibitors

300,423

Gross sqm of exhibition space

156,212

Contacts

262

Italian and international associations

## WEBSITE

## SOCIAL MEDIA

## NEWSLETTER

## GREENTECH INSIGHT APP

- WEBSITE
- BLOG

- LINKEDIN
- FACEBOOK
- INSTAGRAM

- SECTOR-BASED
- EVENTS

- EXHIBITOR PROFILE
- PRODUCTS
- EVENTS PROGRAM
- DIGITAL MAP

**605,700+**

Website traffic

**88,550+**

Social Community

**233,460+**

Italian + Foreign database

**56,920+**

Active users on App

[>> ASK FOR MORE INFORMATION](#)



# CANALI

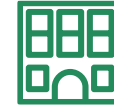
ecomondo.com



Community



Digital platform-APP



Fairgrounds – Rimini Expo



Push Notification



Web Site

**ECOMONDO**  
The green technology expo.

NOVEMBER  
4 — 7,  
2025

RIMINI  
EXPO CENTRE  
Italy

Organized by  
**ITALIAN EXHIBITION GROUP**  
Providing the future

In collaboration with  
 **ITA**® | [madeinitaly.gov.it](https://madeinitaly.gov.it)

**E25**



# VISIBILITY PACKAGES

[ecomondo.com](https://ecomondo.com)



Digital Platform/APP



Faigrounds – Rimini Expo

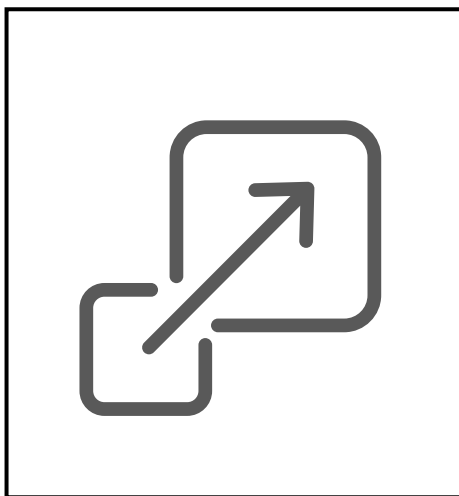


Web Site



# VISIBILITY PACKAGE 1

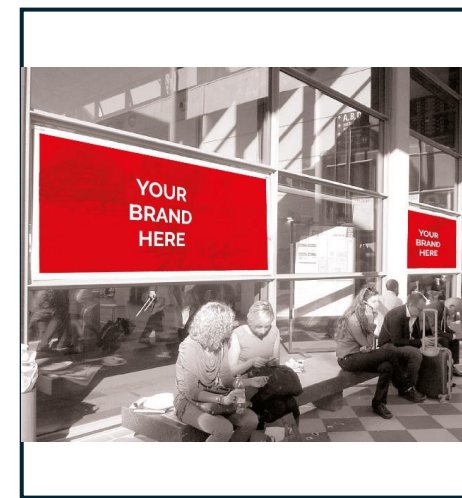
ecomondo.com



GOLD PROFILE UPGRADE  
(with logo on online map)  
2.000 €



POSITIONING IN THE TOP –  
DIGITAL CATALOGUE  
1.200 €  
Max 20



CUSTOMIZATION 3  
PAVILION WINDOWS  
3.600 €

**LIST PRICE**  
**6.800 €**

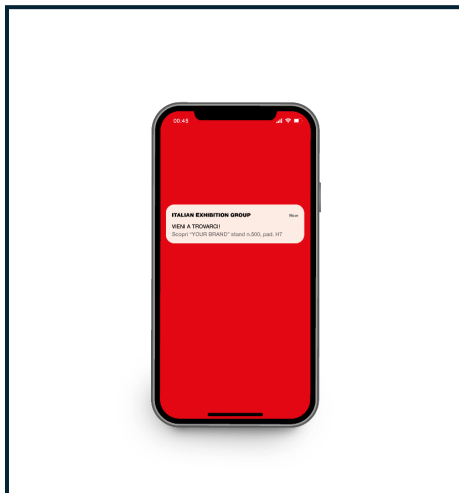


**DISCOUNTED PRICE**  
**4.760 €**



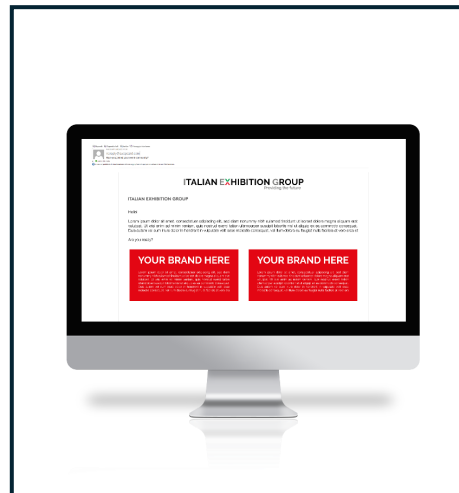
# VISIBILITY PACKAGE 2

ecomondo.com



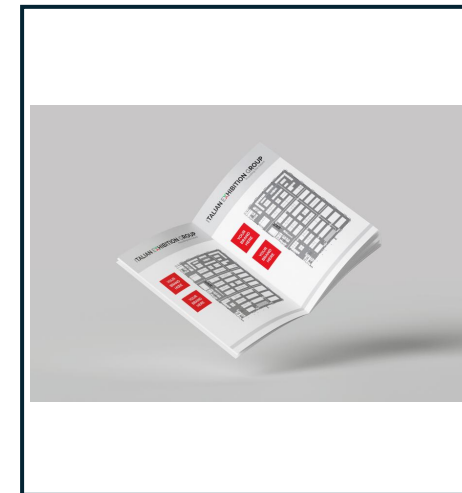
PUSH NOTIFICATION

1.100 €



NEWSLETTER MULTIBRAND

1.500€



LOGO ON ONLINE MAP

1.200€

**LIST PRICE**  
**3.800 €**

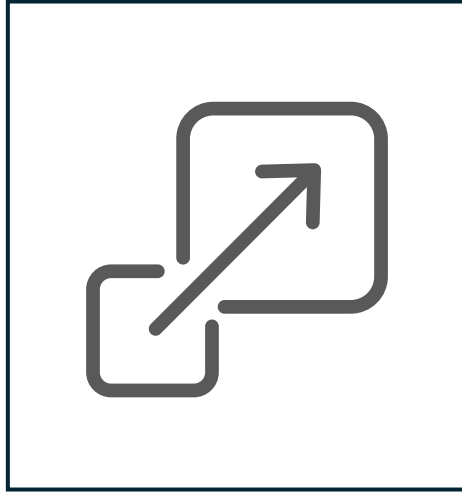


**DISCOUNTED PRICE**  
**2.660€**

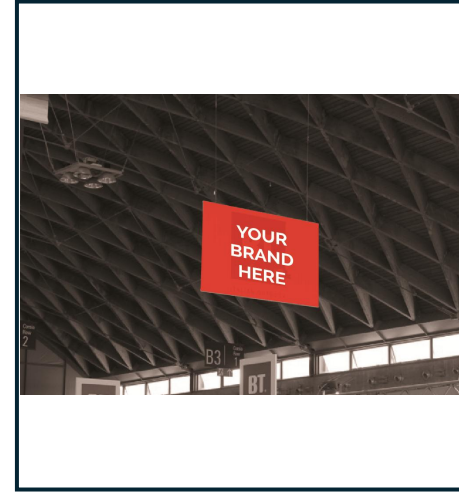


# VISIBILITY PACKAGE 3

ecomondo.com



PROFILE GOLD UPGRADE  
(with online map logo)  
2.000 €



PAVILION BANNER  
1.900€

**LIST PRICE**  
**3.900 €**



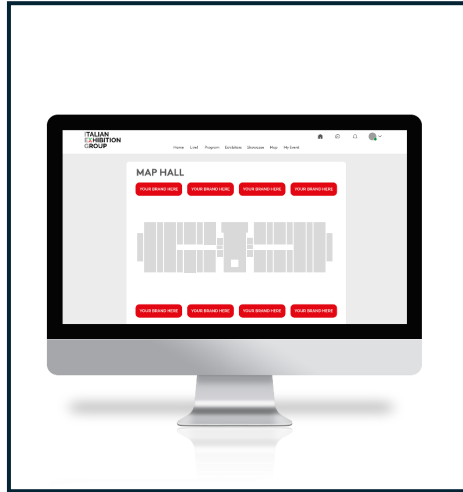
**DISCOUNTED PRICE**  
**2.730 €**





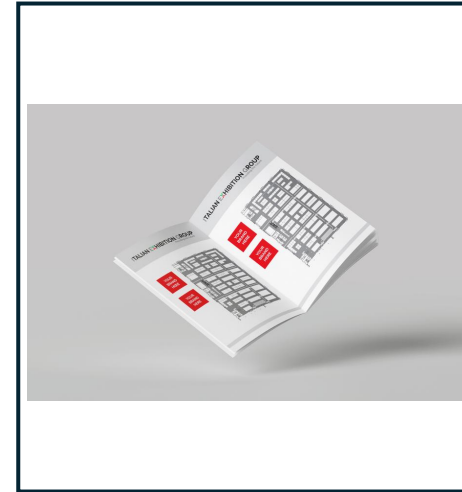
# MAP PACKAGE

ecomondo.com



LOGO ON ONLINE MAP

1.200€



LOGO ON PAPER MAP

1.200€

**LIST PRICE**  
**2.400 €**

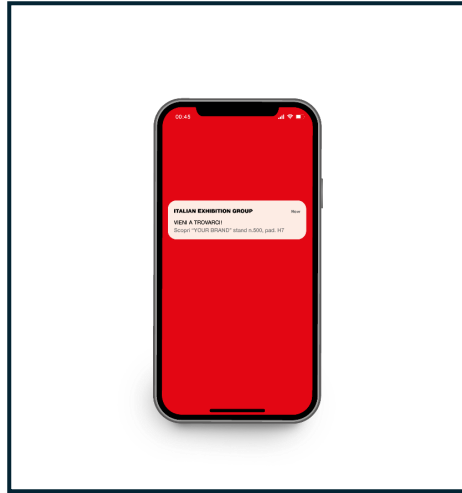


**DISCOUNTED PRICE**  
**1.800 €**



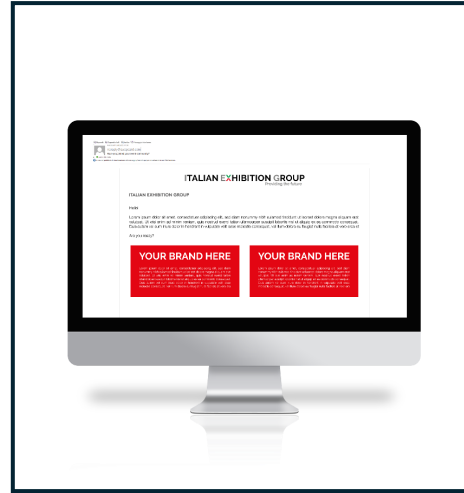
# CONTENT PACKAGE

ecomondo.com



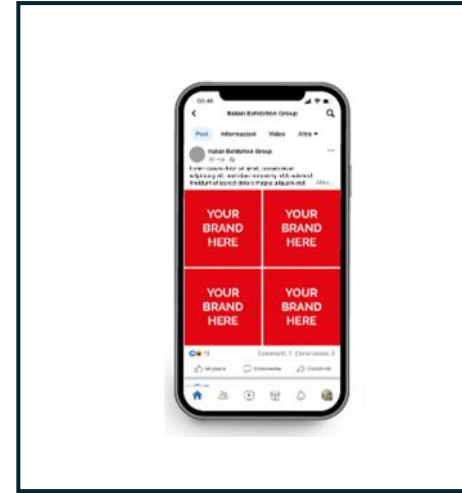
PUSH NOTIFICATION

1.100 €



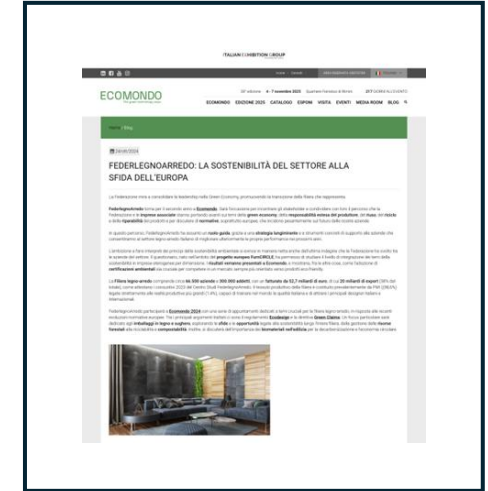
NEWSLETTER MULTIBRAND

1.500€



SOCIAL (1 POST)

900€



BLOG ARTICLE + BANNER IN NEWSLETTER

1.000€

**LIST PRICE**  
**4.500 €**



**DISCOUNTED PRICE**  
**3.150 €**



# INDEX

- 01 Visibility on printed materials
- 02 Digital visibility
- 03 Push communications
- 04 Conferences
- 05 Fairground – Rimini Expo

A decorative graphic on the left side of the slide. It features three vertical stripes of different colors: light blue, medium blue, and green. Overlaid on these stripes are several overlapping circles of a light cream color. The circles are arranged in a grid-like pattern, with some being full circles and others being semi-circles or quarter-circles, creating a complex geometric design.

# 01

## Visibility on printed materials

- a. Floor plan – Booklet format and Catalogue



# a. 1 | Floor plan Booklet format

Be recognised on every route. All visitors can get their bearings with the free floor plan available at the entrances

## CUSTOMIZATION OF COVERS AND ADVERTISING PAGE WITHIN THE EVENT FLOOR PLAN.

**Technical info:** high resolution PDF file

### Formats and Size:

Footer (maximum 5 pages): 21cmx3.5cm wxh+3mm bleed on each side.

LOGO (in the exhibition hall): vector format.

Page/Cover: 21x29.7cm wxh+3mm bleed on each side.

### Materials delivery:

within 40 days of the start of the show.

PRICE  
1.200 €

LOGO

PRICE  
2.500 €

2 – 3 COVER

PRICE  
2.500 €

4 COVER

PRICE  
4.000 €

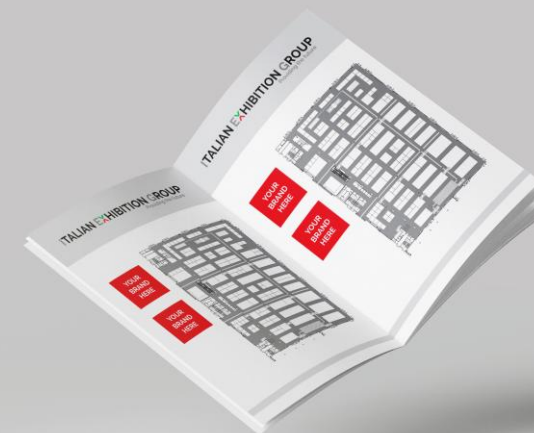
EXHIBITOR LIST FOOTER –  
5 PAGES

PRICE  
1.200 €

SINGLE PAGE

PRICE  
2.000 €

DOUBLE PAGE





# DIGITAL TOOLS

ecomondo.com



Push notifications



Digital Platform



Web Site

**ECOMONDO**  
The green technology expo.

NOVEMBER  
4 — 7,  
2025

RIMINI  
EXPO CENTRE  
Italy

Organized by  
**ITALIAN EXHIBITION GROUP**  
Providing the future

In collaboration with  
 **ITA**  
MADE IN ITALY  
madeinitaly.gov.it

**E25**



# 02

## Digital Visibility

**a.** Banner on wi-fi activation page

**b.** Logo in Home Page (APP)

**c.** Logo/Banner web site

**d.** Banner in reserved areas

**e.** Banner in Buyers reserved area

**f.** Logo on online map (APP and web site)

**g.** Logo and digital profile in highlights (APP and Web Site)

**h.** Banner on Web Invitation

**i.** Splash page (su APP)

# DIGITAL PROFILE DETAILS

ecomondo.com

| PROFILE LIST 2025                                                     | BASE     | SILVER   | GOLD   | PLATINUM |
|-----------------------------------------------------------------------|----------|----------|--------|----------|
| BASIC PROFILE PAGE                                                    | X        | X        | X      | X        |
| LEAD SCANNER                                                          | X        | X        | X      | X        |
| EVENTS IN CALENDAR APP (if organized at your own booth)*              |          | X        | X      | X        |
| VIDEO ON PROFILE PAGE                                                 |          |          | X      | X        |
| INTERACTION WITH VISITORS (CHAT, VIDEOCALL, AGENDA/MEETING FUNCTIONS) |          | X        | X      | X        |
| BUSINESS MEETING WITH HOSTED BUYERS THROUGH APP MY AGENDA             | X        | X        | X      | X        |
| DIGITAL TEAM MEMBER (N. OF USERS, VALID FOR LEAD SCANNER)**           |          | 2        | 5      | 10       |
| N. OF PRODUCTS ON DIGITAL CATALOGUE                                   | 1        | 5        | 10     | 15       |
| PRODUCT ADVERTISING ON PROFILE PAGE                                   |          |          | X      | X        |
| ROTATING SPLASH PAGE                                                  |          |          |        | X        |
| LOGO ON HOME PAGE APP                                                 |          |          |        | X        |
| LOGO IN THE ONLINE FLOORMAP                                           |          |          | X      |          |
| PRICES – PROMO WITH REBOOKING                                         | -        | INCLUDED | 1.500€ | 4.500€   |
| STANDARD PRICES                                                       | INCLUDED | 300€     | 2.000€ | 5.000€   |

\* subject to approval by the organizing office  
\*\* In addition to the account manager



# a. Banner on wi-fi activation page



ecomondo.com

**USP** :your brand apart and gain maximum visibility with every access by premium national and international buyers.

## Info tecniche:

Dimensione Logo: 600x300 pixel (bxh)

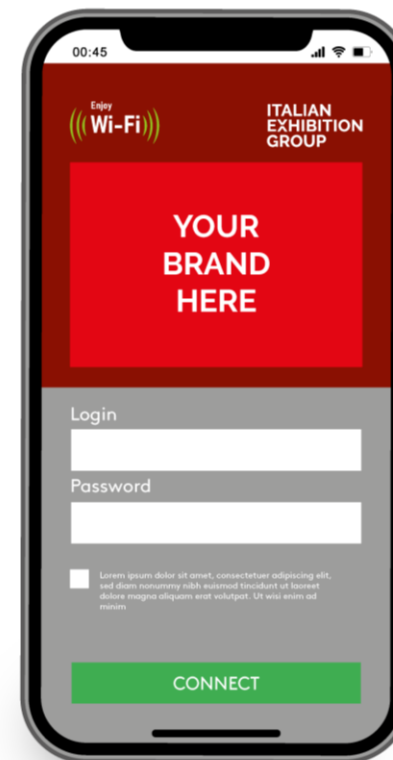
Dimensione Immagine Sfondo: 932x1398 pixel (bxh)

Formato: jpg, gif

PRICE  
5.000 €\*

UNIQUE SELLING PROPOSITION, ONLY  
ONE AVAILABILITY

\*With sponsor mentioned on TOTEM displays to be  
placed in high traffic areas and QR code for wi-fi access





# b. Logo in Home page\*



ecomondo.com

**USP:** Get maximum digital coverage during the days of the show every time visitors access the app homepage.

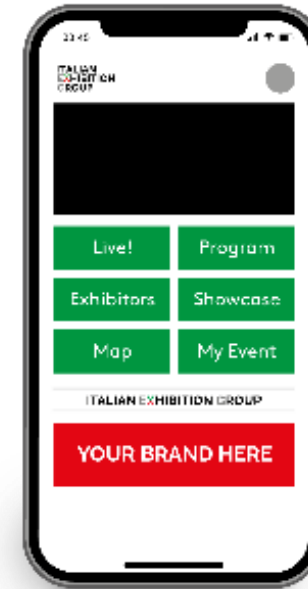
## Technical Info:

Logo size: 200x200 pixel

Format: png, jpg, gif or vector

PRICE  
2.000 €

\*UP TO 8 LOGOS



**ECOMONDO**  
The green technology expo.

NOVEMBER  
4 — 7,  
2025

RIMINI  
EXPO CENTRE  
Italy

Organized by

**ITALIAN EXHIBITION GROUP**  
Providing the future

In collaboration with



**ITA®**  
ITALIAN TRADE FAIR

madeinitaly.gov.it

**E25**



# c. Logo/Banner Web Site



ecomondo.com

**USP:** Make your brand stand out every time the homepage is accessed on the show website.

**USP:** Capture visitors' attention by placing your logo on strategic internal pages of the event website

## Technical Info:

Logo Size: 300x100 pixel (wxh)

Max size: 80 kb

Format: png, jpg, gif

Landing page URL link

Logo Size: 200x200 pixel

Format: png, jpg, gif

Max size: 80 kb

## Materials delivery:

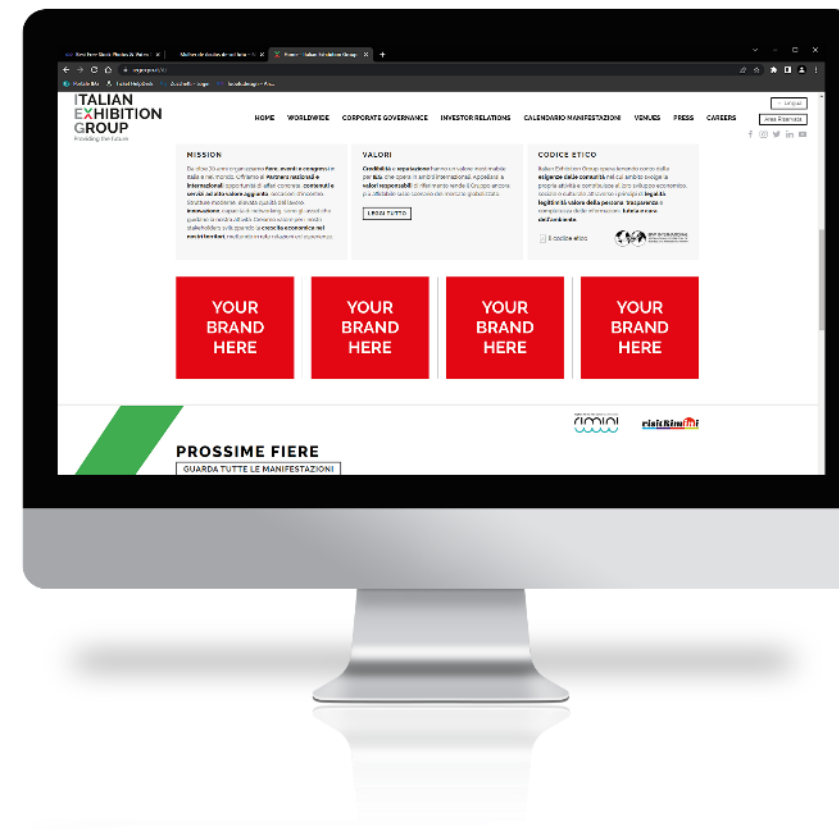
within 10 days of the publication date

PRICE  
1.000 €

INTERNAL PAGES

PRICE  
300 €

HOME PAGE



**ECOMONDO**  
The green technology expo.

NOVEMBER  
4 — 7,  
2025

RIMINI  
EXPO CENTRE  
Italy

Organized by

**ITALIAN EXHIBITION GROUP**  
Providing the future

In collaboration with



**ITA**  
ITALIAN TRADE UNION

madeinitaly.gov.it

**E25**



# d. Banner in reserved areas



ecomondo.com

**USP:** Attract visitors' interest in your brand: more than 90% of tickets are requested via the reserved areas.

## Technical Info:

Logo Size: 250x250 pixel

Format: png, jpg o vettoriale

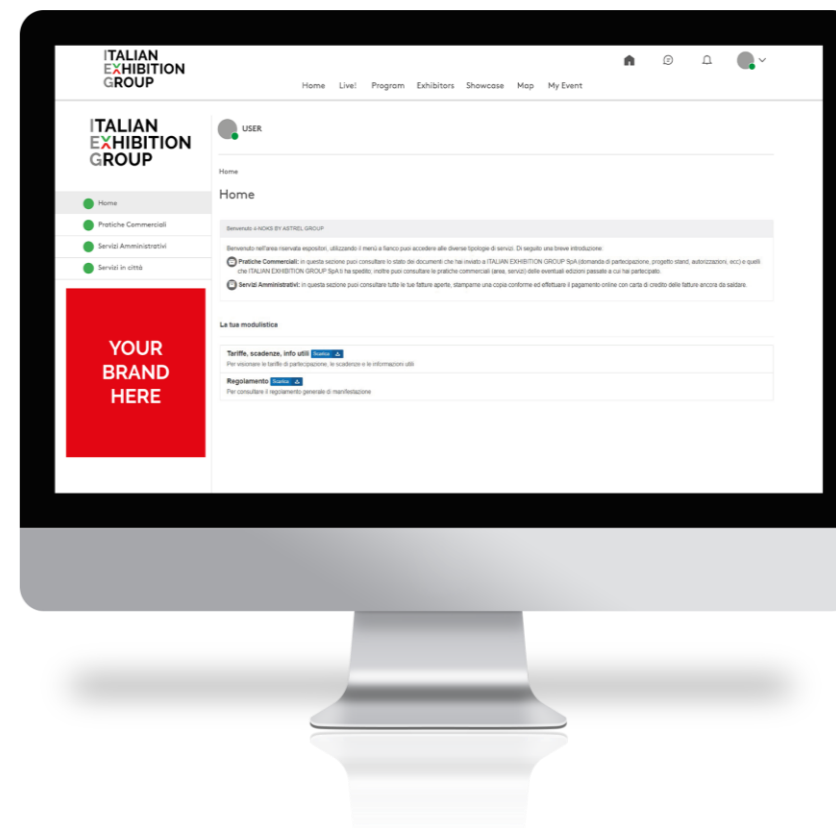
Max Size: 1 MB

## Materials delivery:

within 10 days of the publication date

PRICE  
5.000 €

Fixed and exclusive



# e. Banner in reserved buyers area



ecomondo.com

**USP:** Attract buyers' interest in your brand: all tickets are requested via the reserved areas.

## Technical Info:

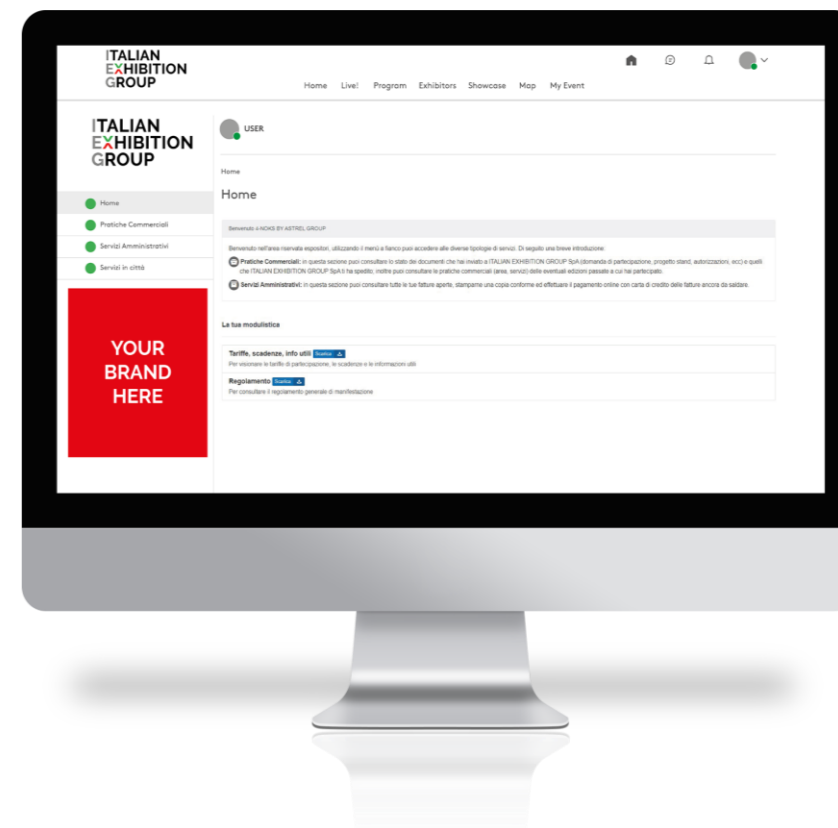
Logo Size: 250x250 pixel  
Format: png, jpg o vettoriale  
Max Size: 1 MB

## Materials delivery:

within 10 days of the publication date

PRICE  
3.000 €

Fixed and exclusive





# f. Logo on online map



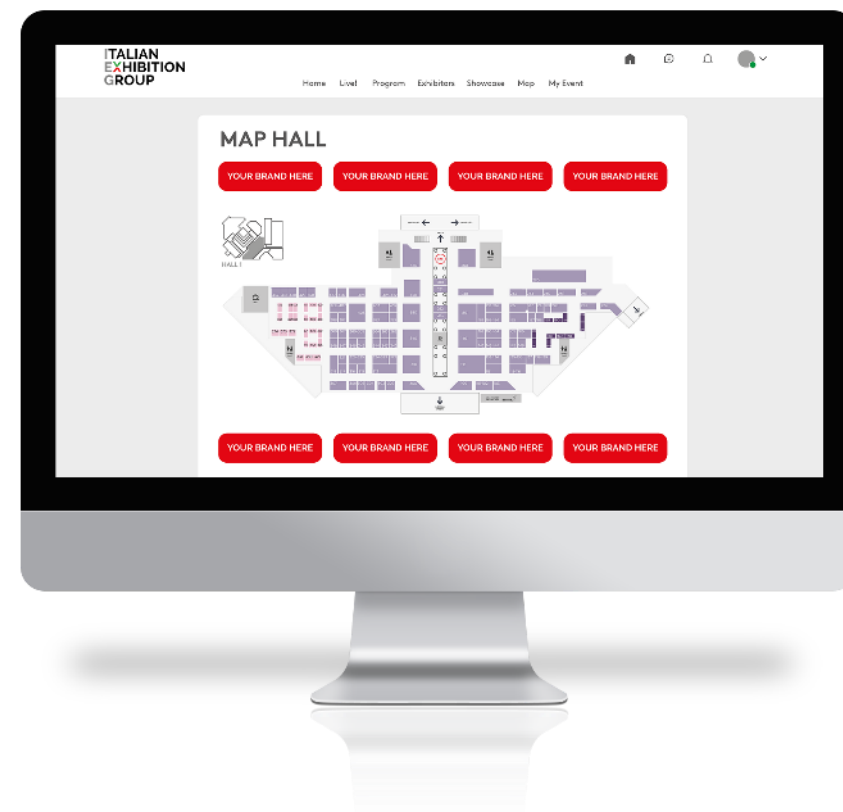
ecomondo.com

**USP:** Ensure visibility at every access on the map and be found in visitors' paths by inserting your brand logo on the stand on the plan.

## Technical Info:

Complete your digital profile with logo and description

PRICE  
1.200 €



**ECOMONDO**  
The green technology expo.

NOVEMBER  
4 — 7,  
2025

RIMINI  
EXPO CENTRE  
Italy

Organized by

**ITALIAN EXHIBITION GROUP**  
Providing the future

In collaboration with



ITA® | madeinitaly.gov.it

**E25**



# g. Logo in highlights



ecomondo.com

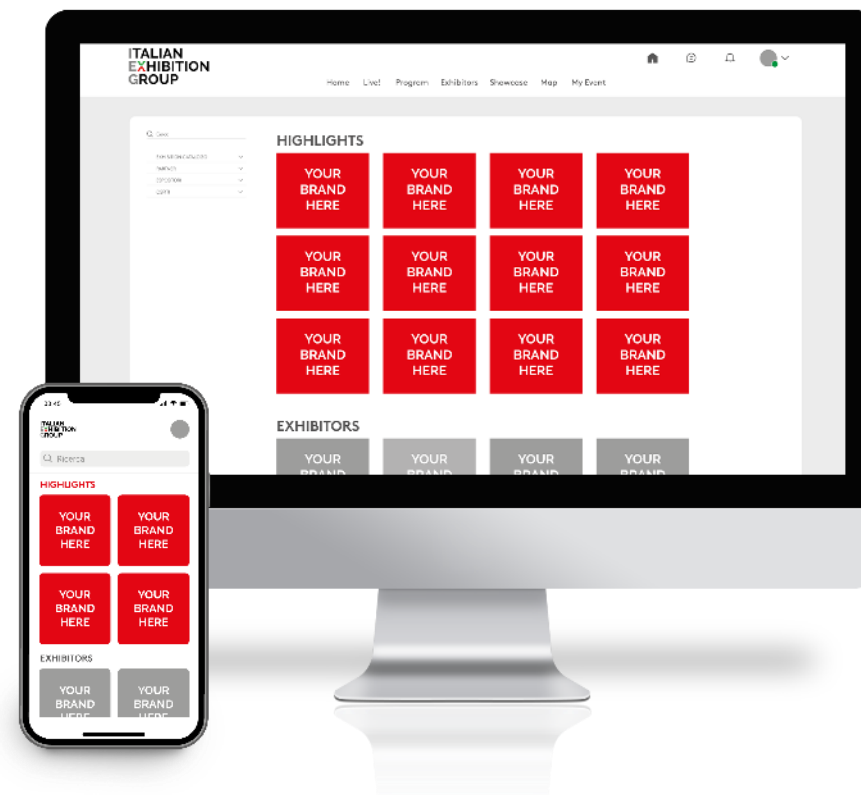
**USP:** Multiply your visibility by up to 7 times by placing your logo in the highlights section of the exhibitor catalogue.

## Technical Info:

Complete your digital profile, with logo, description and images

PRICE  
1.200 €\*

\*WHILE STOCKS LAST - MAX. 20 BRAND



**ECOMONDO**  
The green technology expo.

NOVEMBER  
4 — 7,  
2025

RIMINI  
EXPO CENTRE  
Italy

Organized by  
**ITALIAN EXHIBITION GROUP**  
Providing the future

In collaboration with  
 **ITA**  
made in Italy.gov.it

**E25**



# h. Banner on web invitation



ecomondo.com

**USP:** A not-to-be-missed opportunity to highlight your brand to an exclusive selection of professionals.

## Technical info:

Image size 1920X1080 pixel (ratio 16:9). Format png, jpg, gif  
Max Size: 1 MB

## Materials delivery:

within 10 days of the publication date

PRICE  
5.000 €



**ECOMONDO**  
The green technology expo.

NOVEMBER  
4 — 7,  
2025

RIMINI  
EXPO CENTRE  
Italy

Organized by

**ITALIAN EXHIBITION GROUP**  
Providing the future

In collaboration with



**ITA**  
ITALIAN TRADE FAIR

madeinitaly.gov.it

**E25**





**USP:** Show your brand to everyone when they open the app and the event homepage by choosing this exclusive digital service.

**Technical info:**

Size image 1080x1920 pixel (ratio 9:16). Format png, jpg,

Max size: 1 MB



PRICE  
2.500 €



# 03

## Communication

- a.** Push communication
- b.** Social communication
- c.** Newsletter Multibrand
- d.** News and Banner in newsletter
- e.** DEM to visitors
- f.** Blog + Banner in Newsletter
- g.** Dark mode sponsored post
- h.** Landing page
- i.** Sponsored post + landing page
- l.** Geotargeted sponsored post



# a. Push notification



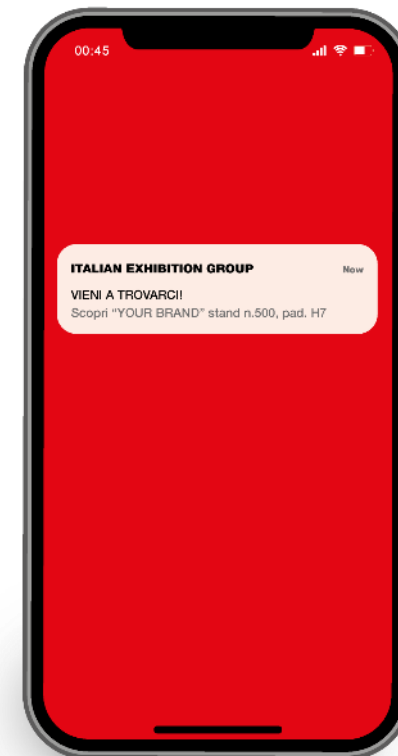
ecomondo.com

**USP:** Reach all event participants on the platform by creating a message with customised text and link.

## Technical info:

Title: max 30 characters. Text: max 120 characters.

PRICE  
1.100 €





# b. Social communication



ecomondo.com

**USP:** Reach the entire national and international show community through social channels.

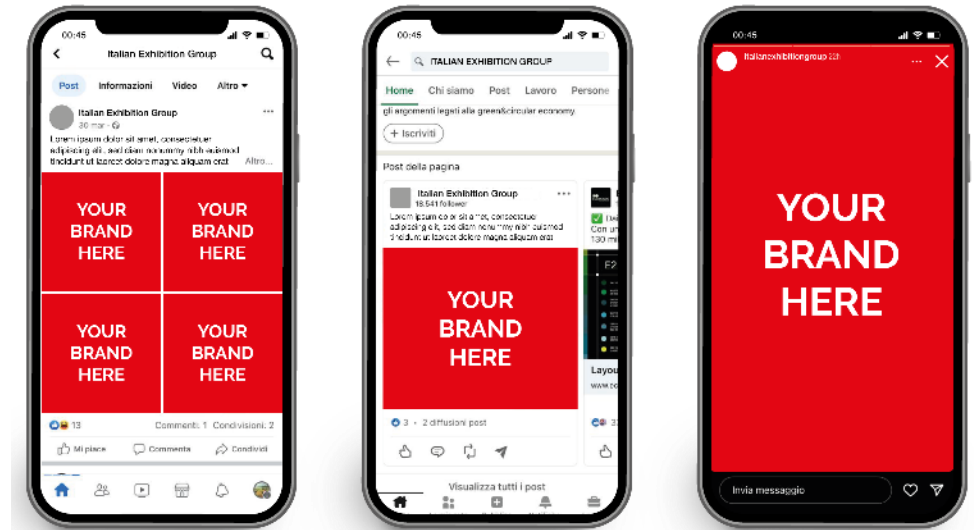
## Technical info:

Text: description max 350 characters including spacing.

## Materials delivery:

within 15 days of the publication date

PRICE  
900 €



**ECOMONDO**  
The green technology expo.

NOVEMBER  
4 — 7,  
2025

RIMINI  
EXPO CENTRE  
Italy

Organized by

**ITALIAN EXHIBITION GROUP**  
Providing the future

In collaboration with



madeinitaly.gov.it

**E25**



**USP:** Make your brand visible to the entire show database and direct users to your exhibitor profile page.

## Technical info:

Text: max 450 characters including spaces

Image: ratio 16:9 or 1:1.

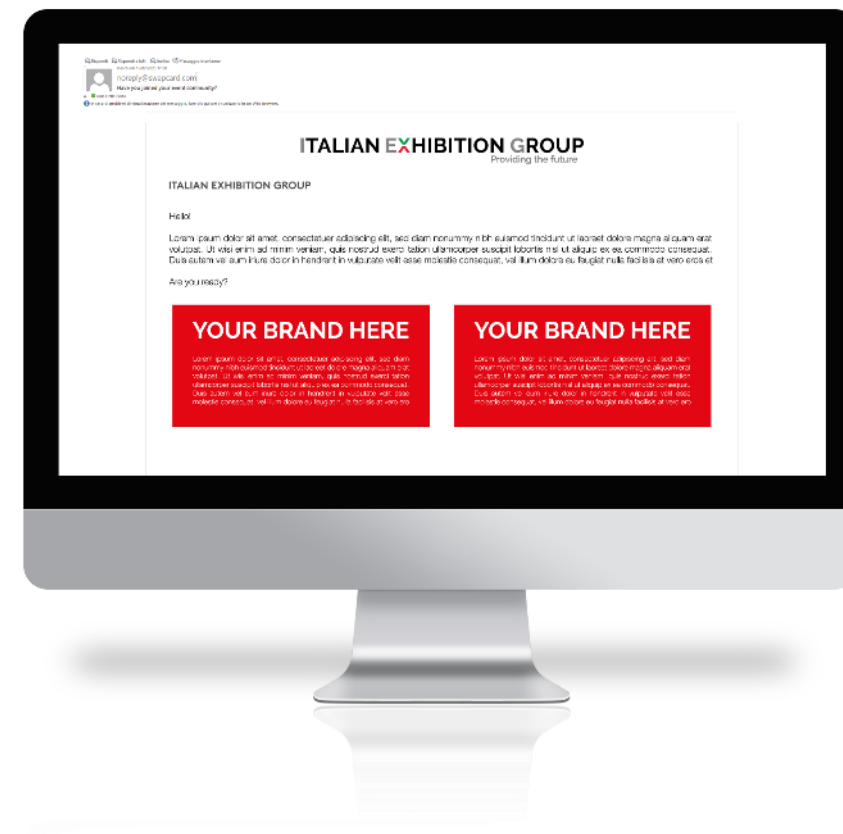
Logo: png o jpg

## Materials delivery:

within 10 days of the publication date.

**Note:** Shipping dates must be agreed upon at the time of confirmation. Shipments are scheduled between September and October.

PRICE  
1.500 €



# d. News and banner in newsletter



ecomondo.com

**USP:** Give your brand visibility and relevance by communicating corporate news to a database of profiled professionals.

## Technical info:

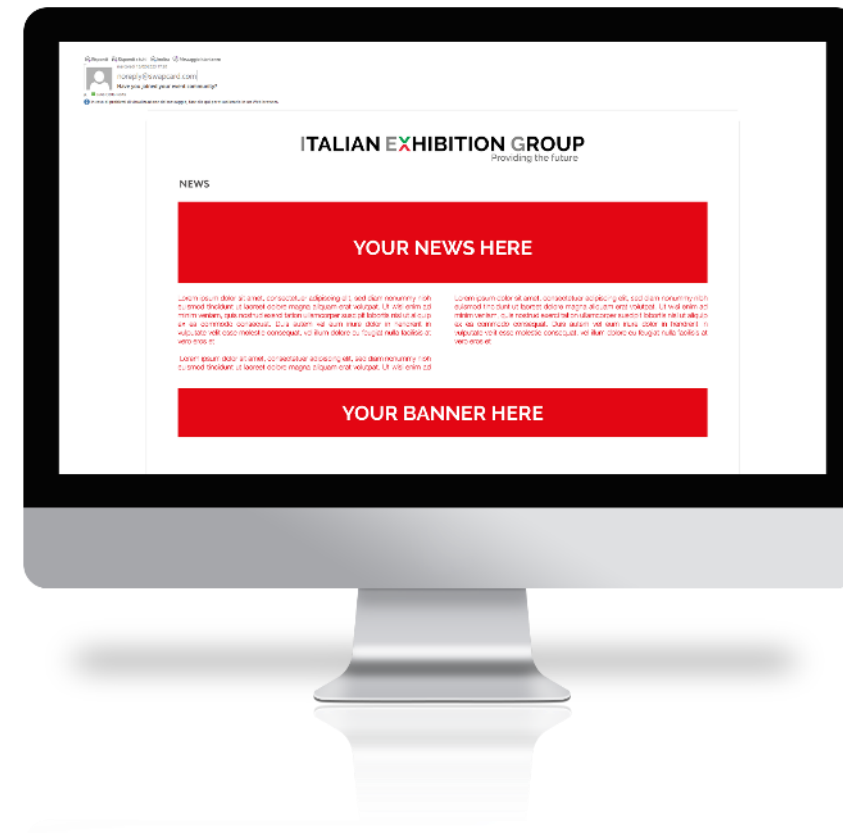
Text: max 500 characters including spaces with link to the web site

Banner: png o jpg, size 564x200 pixel (wxh)

## Materials Delivery:

within 10 days of the publication date

PRICE  
2.000 €





**USP:** Reach a large pool of profiled potential clients with a newsletter entirely and exclusively dedicated to your brand.

### Technical Info:

Provide one or two images. Size: max 250 kb per image;

Company logo: size 300x100pixel wxh;

Provide one or two news items.

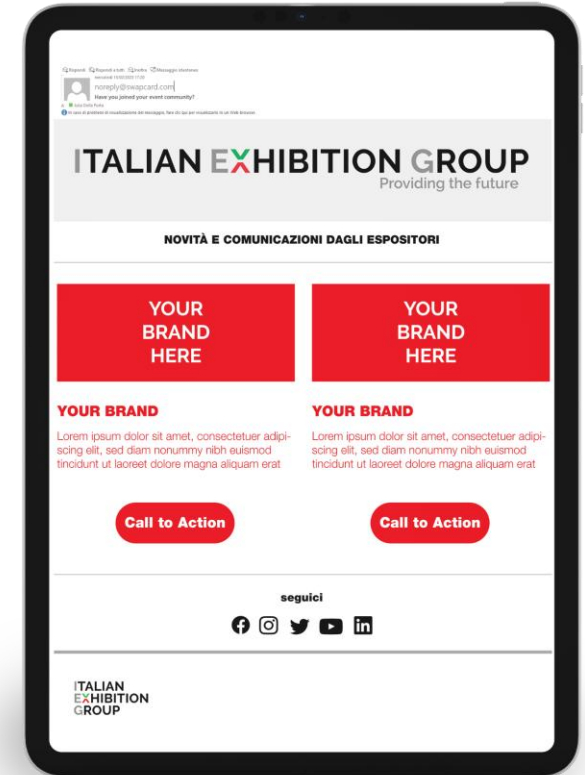
Text, no more than 600 characters including spaces per news item. Content: preferably product news, industry updates, own event promotion/invitation during the show.

### Delivery materials:

A proof of the DEM will be sent within 5 working days of the mailing date, and confirmation for acceptance will be requested within 3 working days of the DEM mailing date.

**DEM mailings are scheduled from March 2025 to August 2025. Starting from September, this tool will be replaced by Multibrand Newsletters.**

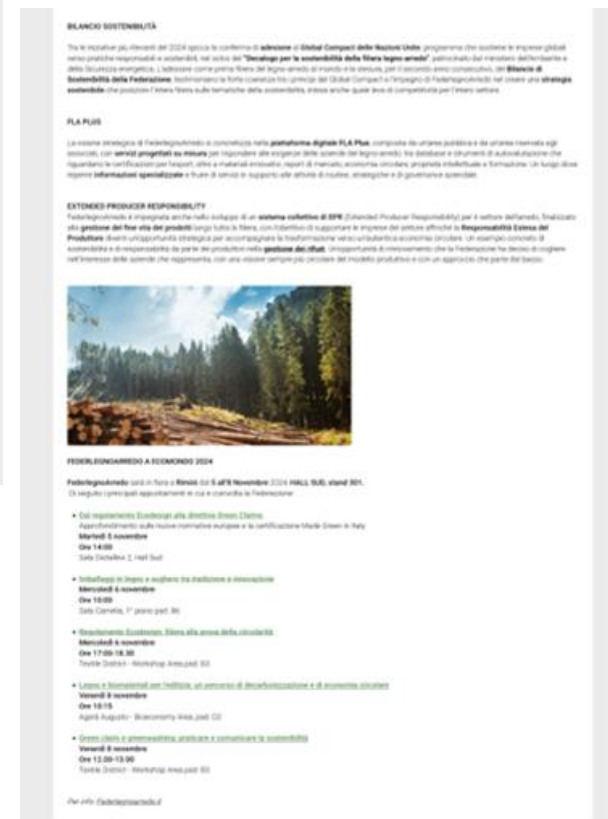
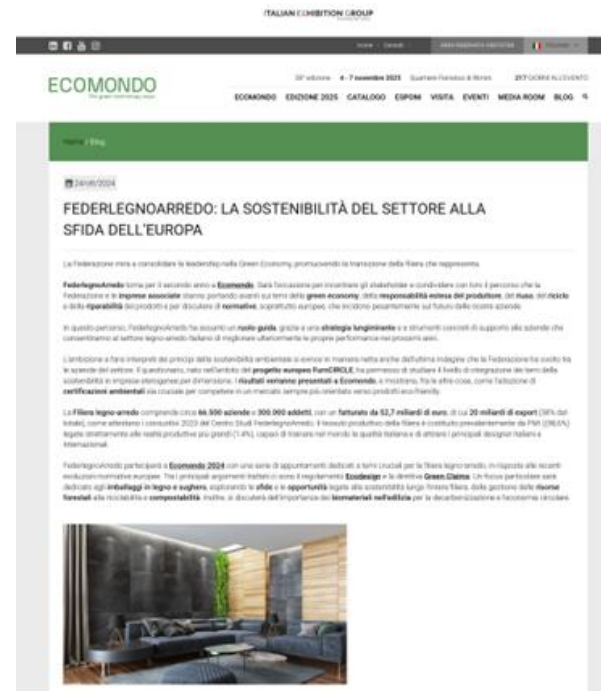
PRICE  
1.500 €





**USP:** Share the latest news about your company by creating content for the Ecomondo blog, with the support of one of our journalists for the article editing.  
We will boost traffic to the article through a banner included in one of our newsletters sent to our database of industry professionals

PRICE  
1.000 €





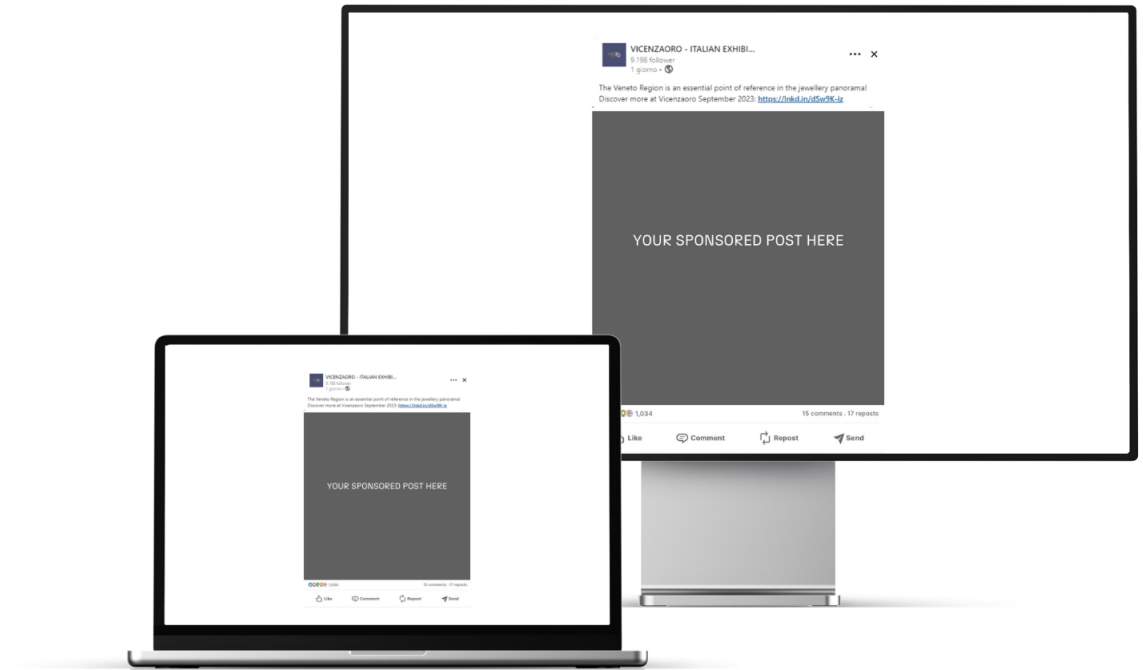


The campaigns will be launched from the trade show's official accounts, reaching a highly qualified and targeted audience within the industry.

### Campaign setup:

- Objective: Drive traffic to the exhibitor profile page or landing page
- Channels: Meta, LinkedIn
- Country: Italy
- Target type: Lookalike audiences based on the trade show's proprietary database, and audiences targeted by interests, behaviors, and socio-demographic characteristics
- Minimum guaranteed visibility: 300,000 users, 4,000 clicks (Meta), 3,500 clicks (LinkedIn)

QUOTE AND FURTHER DETAILS AVAILABLE UPON REQUEST  
[mariaelena.deiaco@iegexpo.it](mailto:mariaelena.deiaco@iegexpo.it)





# h. **NEW!** Landing Page



ecomondo.com

- Turnkey landing page creation for lead generation, exclusively for the exhibitor's use.
- The landing page is aimed at collecting qualified leads who will become prospects or visitors of the trade show.
- IEG and the exhibitor will have joint ownership of the collected leads.

## Technical Info:

The exhibitor provides visual and textual assets

IEG offers a brief consultation on the most effective assets

IEG handles the creation and optimization of the landing page

## Deadline for materials submission:

1 month before publication

**QUOTE AND FURTHER DETAILS AVAILABLE UPON REQUEST**  
[mariaelena.deiaco@iegexpo.it](mailto:mariaelena.deiaco@iegexpo.it)



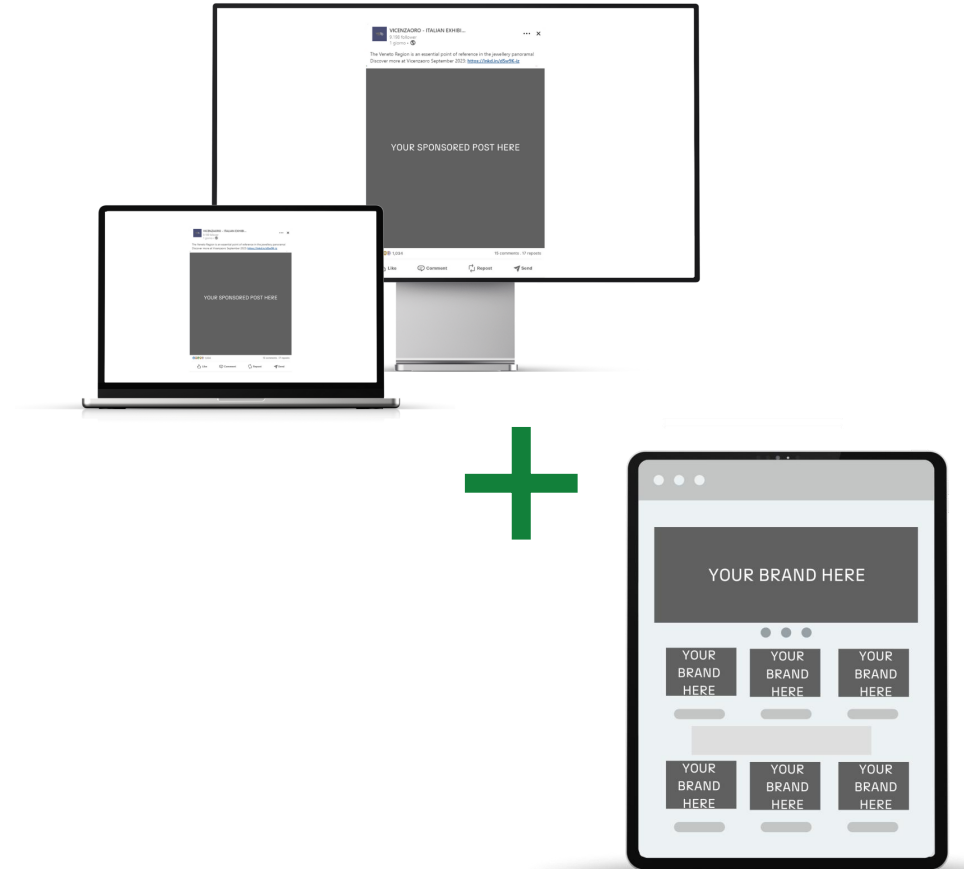


# i. **NEW!** Dark post sponsorizzato + landing page



ecomondo.com

- Creation of sponsored content distributed through the official event channels in dark mode
- The content is promoted to highly profiled proprietary IEG targets
- The call to action will link to the landing page
- Platforms used: Meta and LinkedIn
- Turnkey landing page creation for lead generation, exclusively for the exhibitor's use
- The landing page aims to collect qualified leads who will become prospects or visitors of the trade show
- IEG and the exhibitor will have joint ownership of the collected leads



QUOTE AND FURTHER DETAILS AVAILABLE UPON REQUEST  
[mariaelena.deiaco@iegexpo.it](mailto:mariaelena.deiaco@iegexpo.it)



- Sponsored Content Campaign – Dark Posting Strategy. Promotion through official event channels using dark posts
- Content is promoted during show hours, targeting visitors physically present at the venue
- Platform used: Meta
- Campaign duration: Active throughout all days of the event

## Technical Info:

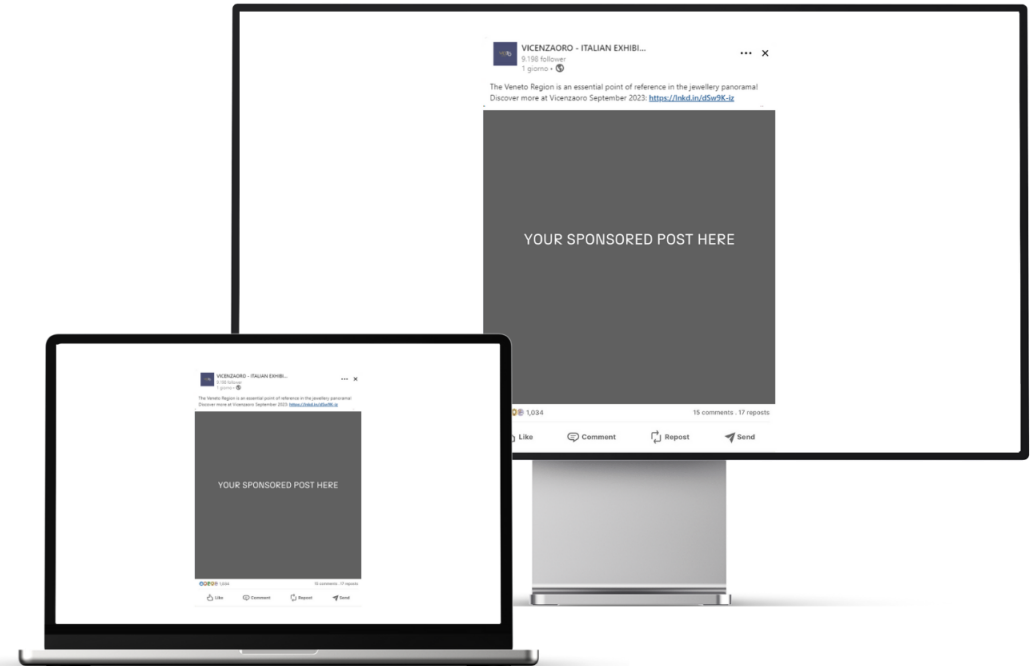
The exhibitor must provide visual and textual assets before the start of the event (to allow for campaign scheduling and avoid rollout delays)

IEG offers a brief consultation to identify the most effective assets

IEG manages campaign setup and, if needed, delivers performance reporting

Material submission deadline: 7 days prior to publication

**QUOTE AND FURTHER DETAILS AVAILABLE UPON REQUEST**  
[mariaelena.deiaco@iegexpo.it](mailto:mariaelena.deiaco@iegexpo.it)





# 04

## Conferences

- a. Speaker Packages
  - 1. Speaker
  - 2. Supporter
  - 3. Premium Package  
(Speaker + Supporter)
- b1. Speaker Packages Recap
- b2. Optional Visibility Tools
- b3. Additional Services

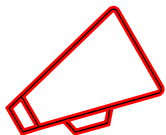


Education and information hub, Ecomondo hosts technical and scientific content, panels, workshops, and conferences. Networking, knowledge-sharing, and engagement: don't miss the opportunity to enhance your brand in a high-level technical, scientific, and institutional context by choosing among the various sponsorship opportunities.



## TAKE PART

TAKE PART as a speaker at a conference organized by our Technical Scientific Committee, which will take place in person during the event.



## PROMOTE

PROMOTE your brand and products to an audience of professionals constantly seeking innovative solutions.



## ENHANCE

ENHANCE and share the innovations of your company within a strategic conference for your business.



# a. 1 | Speaker Package



ecomondo.com

## Includes:

Presentation of an 8-10 minute speech within a conference organized by the Technical Scientific Committee of Ecomondo (subject to availability and verification of the relevance of the topic by the coordinators). \*

Online logo visibility in the conference program published on the event calendar of the Ecomondo website and on the Digital Hub (with hyperlink redirecting to the exhibitor profile in the Catalogue in APP and WEB SITE.)

Upgrade the exhibitor profile to the Digital Package Gold on Ecomondo's Catalogue.

**PRICE**  
**3.000 €**

N.B.: The SPEAKER package is sold on a non-exclusive basis



\*For evaluation by the coordinators, please submit a brief abstract summarizing the content of the speech (2-3 lines). The deadline for abstract submission is: Friday, September 12th, 2025. Please contact your Sales Account and the Scientific Secretariat at [mariachiara.conte@iegexpo.it](mailto:mariachiara.conte@iegexpo.it) for further information on the correct application procedure.



## a. 2 | Supporter Package



ecomondo.com

### Includes:

Online logo visibility in the conference program published on the event calendar of the Ecomondo website and on the Digital Hub (with hyperlink redirecting to the exhibitor profile in the Catalogue in APP and Web Site).

Display of a freestanding totem (production at the expense of the company) at the entrance of the room for the entire duration of the conference.

Distribution of company promotional material during the conference.

Upgrade the exhibitor profile to the Digital Package Gold on Ecomondo's Catalogue.

Collection of attendees' names (with prior consent) present in the room.

**PRICE**  
**4.000 €**

N.B.: The SUPPORTER SPEAKER package is sold on a non-exclusive basis





# a. 3 | Premium Package (speaker + supporter)



ecomondo.com

## Includes:

Presentation of an 8-10 minute speech within a conference organized by the Technical Scientific Committee of Ecomondo (subject to availability and verification of the relevance of the topic by the coordinators). \*

Online logo visibility in the conference program published on the event calendar of the Ecomondo website and on the Digital Hub (with hyperlink redirecting to the exhibitor profile in the Catalogue in APP and Web Site).

Display of a freestanding totem (production at the expense of the company) at the entrance of the room for the entire duration of the conference.

Distribution of company promotional material during the conference.

Upgrade the exhibitor profile to the Digital Package Gold on Ecomondo's Catalogue.

Collection of attendees' names (with prior consent) present in the room.

**PRICE**  
**5.500 €**

N.B.: The PREMIUM package is sold  
on a non-exclusive basis



\*For evaluation by the coordinators, please submit a brief abstract summarizing the content of the speech (2-3 lines). The deadline for abstract submission is: Friday, September 12th, 2025. Please contact your Sales Account and the Scientific Secretariat at [mariachiara.conte@iegexpo.it](mailto:mariachiara.conte@iegexpo.it) for further information on the correct application procedure.



| EXHIBITORS PACKAGE                                       | SPEAKER | SUPPORTER | PREMIUM |
|----------------------------------------------------------|---------|-----------|---------|
| Speech 8-10' (Subject to prior authorization by the CTS) | X       |           | X       |
| Digital Gold Package Upgrade                             | X       | X         | X       |
| Logo online visibility                                   | X       | X         | X       |
| Free-standing totem (at the exhibitor's expense)         |         | X         | X       |
| Distribution of promotional material                     |         | X         | X       |
| Collection of attendees' names (subject to consent)      |         | X         | X       |
| LISTED PRICE                                             | 3.000€  | 4.000€    | 5.500€  |

CONFERENCE ROOM RENTAL: AVAILABILITY AND PRICING UPON REQUEST (mariachiara.conte@iegexpo.it)

**To enhance the visibility of your conference,** we recommend considering one or more of the following promotional tools:

| VISIBILITY TOOLS                                                                      | PREZZO |
|---------------------------------------------------------------------------------------|--------|
| Push Notification (up to 2 slots per day reserved for conferences)                    | 1.100€ |
| Newsletter multibrand (max 4 conferences)                                             | 1.500€ |
| Post event newsletter with highlighted visibility of the on-demand conference         | 800€   |
| Article on the Ecomondo Blog (coordinated by a journalist) + banner in the newsletter | 1.000€ |
| Splash page (max 3 dedicated to the conferences, on different sectors)                | 2.500€ |



| SERVIZI AGGIUNTIVI                                                      | PREZZO       |
|-------------------------------------------------------------------------|--------------|
| Catering                                                                | Upon request |
| Branded gadgets for participants (e.g., water bottle, notebook, pen...) | Upon request |
| Promotional video before the conference (max 1 minute)                  | 500€         |
| Interview                                                               | 1.500€       |



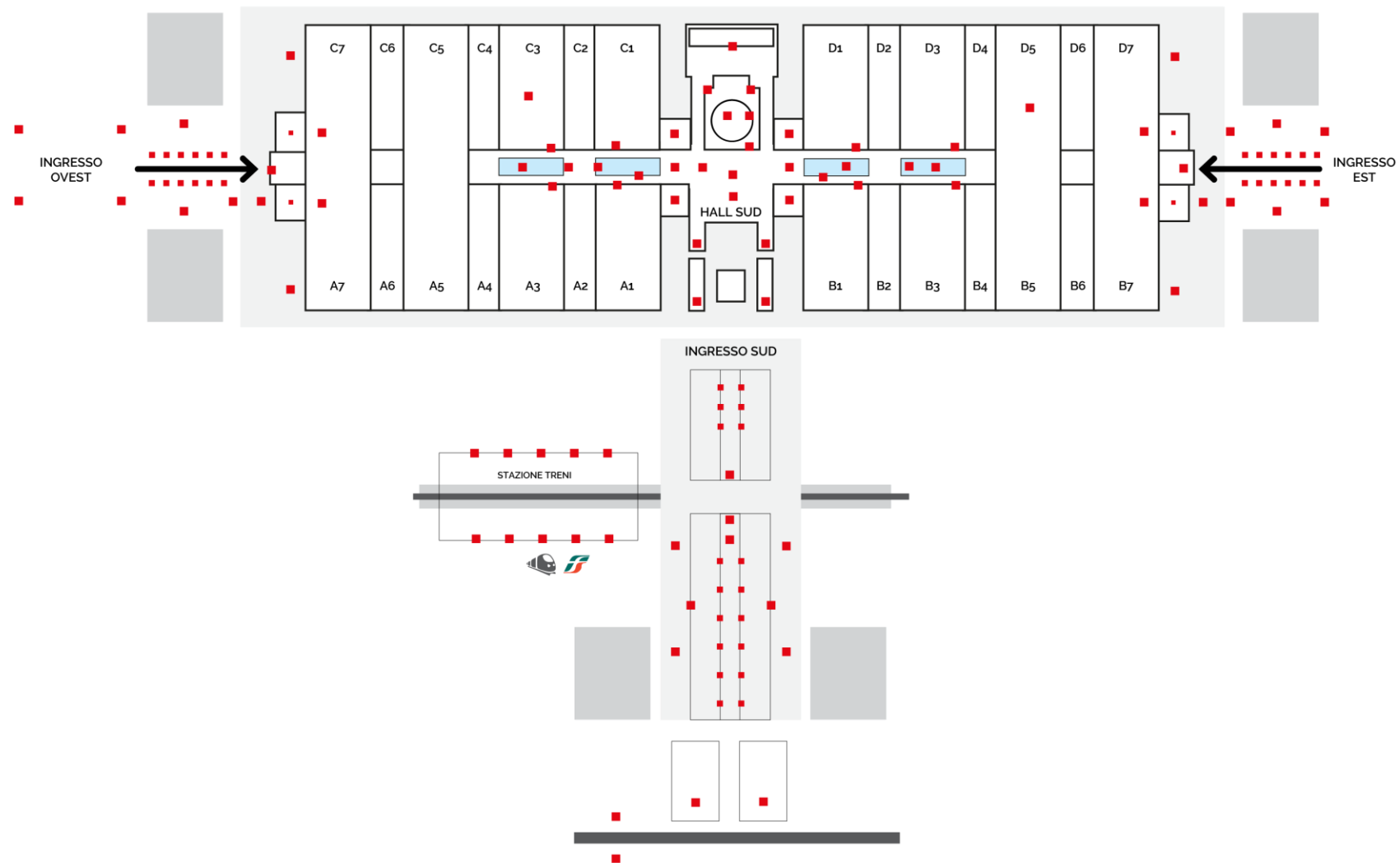
# 05

## Fairgrounds

### **RIMINI**

- a.** Entrance
- b.** Hall and Communal Areas
- c.** Columns Customization
- d.** ADV in the Exhibition Hall
- e.** Pools
- f.** Communal Areas
- g.** Merchandising

**Delivery materials:** via e-mail: [advertising@iegexpo.it](mailto:advertising@iegexpo.it)





# a. 01| Entrance



ecomondo.com

**USP:** Located at the entrances to the SOUTH/EAST/WEST car parks, maximum visibility on entry and exit.

CUSTOMIZATIONS OF EXTERNAL PANELS  
(LAMINATED VENEER) SOUTH/EAST/WEST  
ENTRANCE

**Technical Info:**

Size: 500 cm x 300 cm (wxh).

Graphic material: high resolution PDF files

**Materials delivery:**

within 30 days of the start of the show

PRICE  
3.500 €

ON-SITE POSITIONING





**USP:** Human height, maximum customisation, highest footfall position.

OUTDOOR BANNER – DOUBLE –SIDED  
ADVERTISING PANEL

**Technical Info:**

Size: 100 cm x 140 cm (wxh).

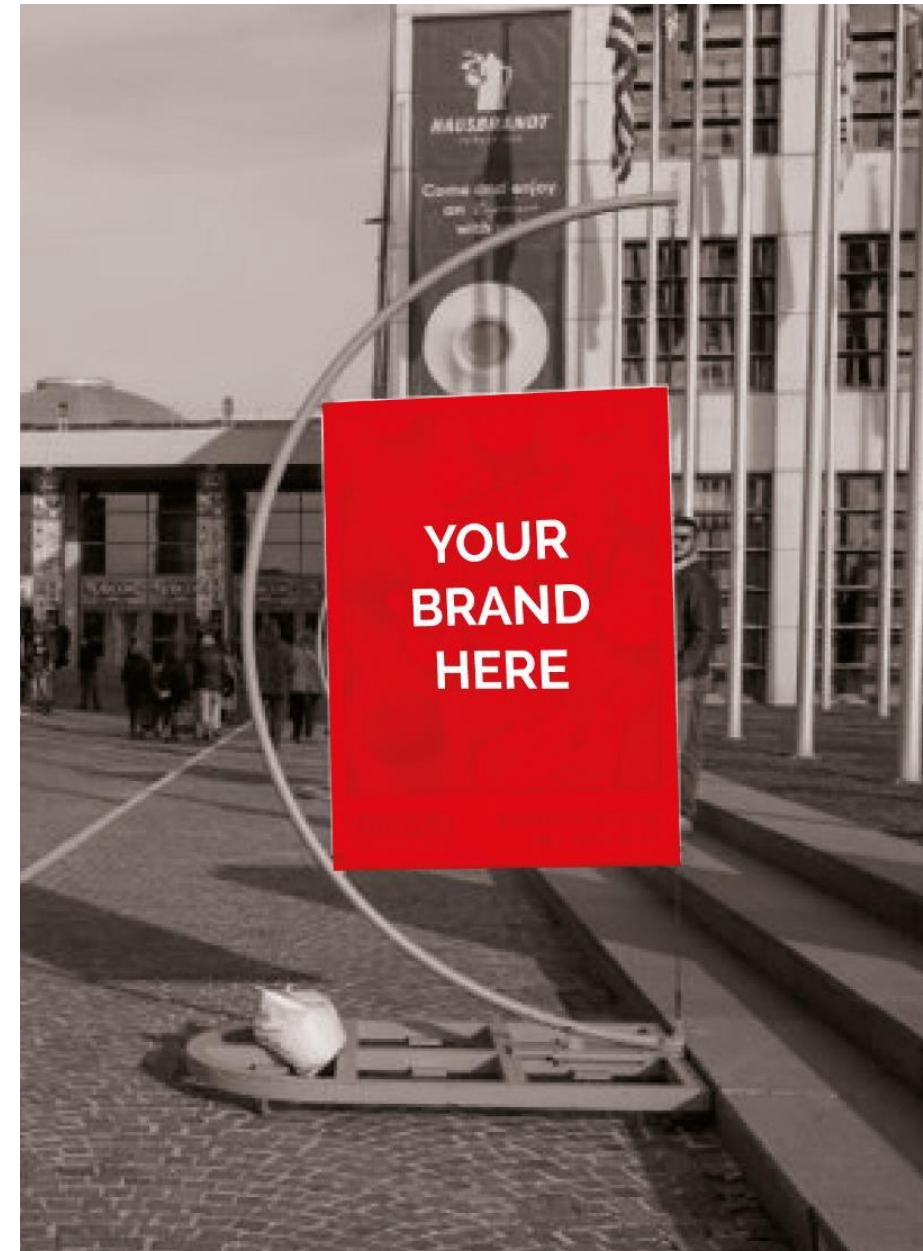
Graphic material: high resolution PDF files

**Materials delivery:**

within 30 days of the start of the show

PRICE  
600 €

ON-SITE POSITIONING







**USP:** Replicate your message along the visitors' main access avenue. Create your atmosphere even before they reach your stand.

## DOUBLE SIDE ADVERTISING PANELS (SWAN)

### Technical Info:

Size: 100 cm x 130 cm (wxh).

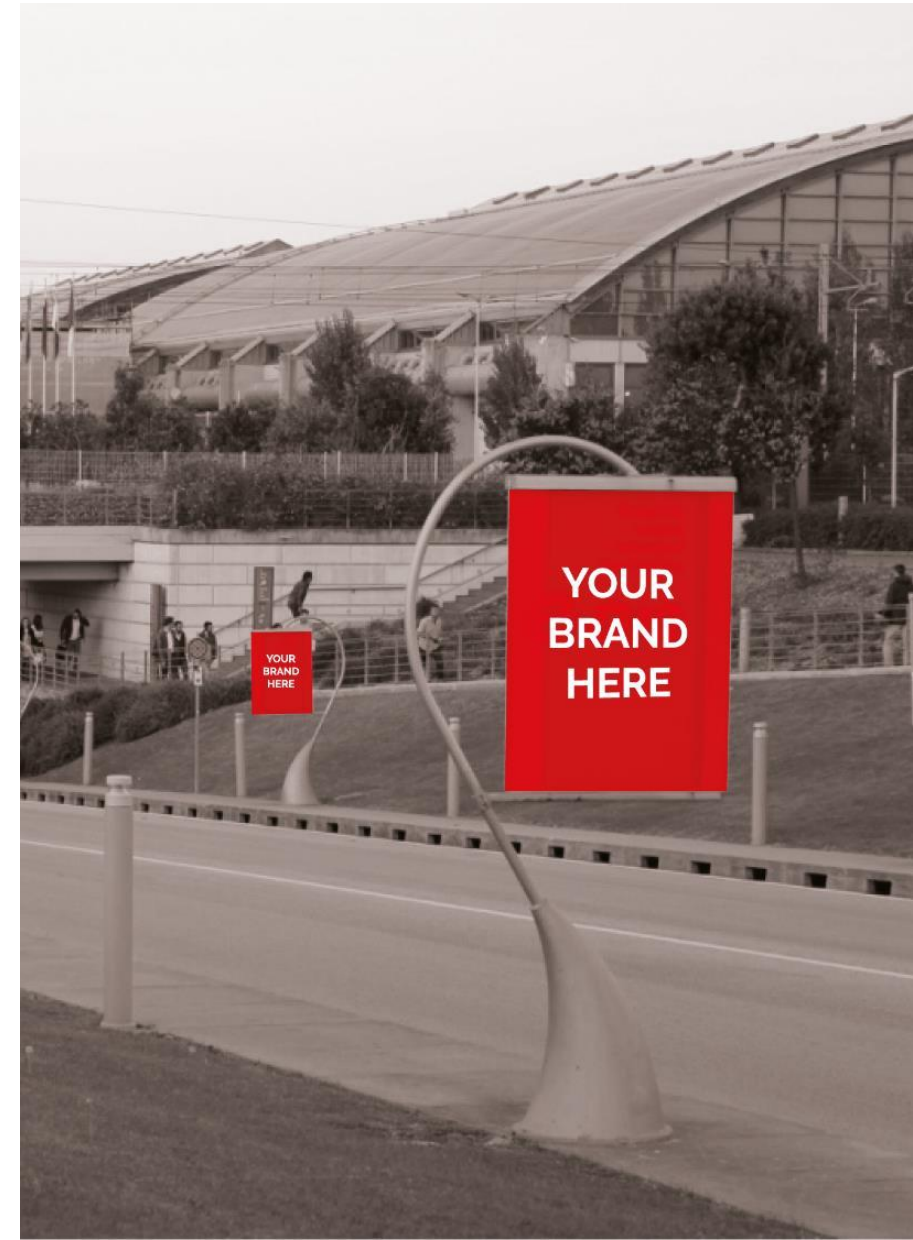
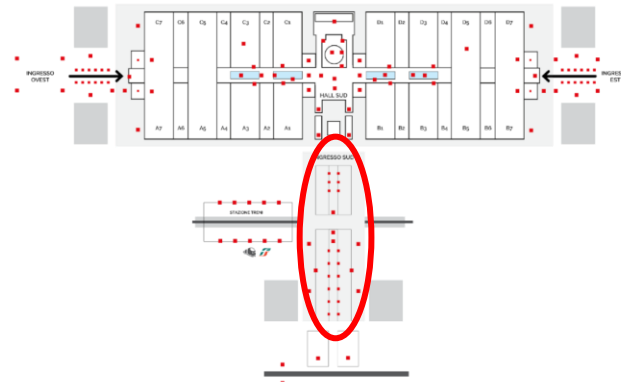
Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE  
7.000 €

### ON-SITE POSITIONING





**USP:** 500 mt of visibility along the pedestrian walkway leading to the SOUTH entrance.

## CUSTOMIZATION OF SOUTH ENTRANCE PEDESTRIAN SUBWAY

### Technical Info:

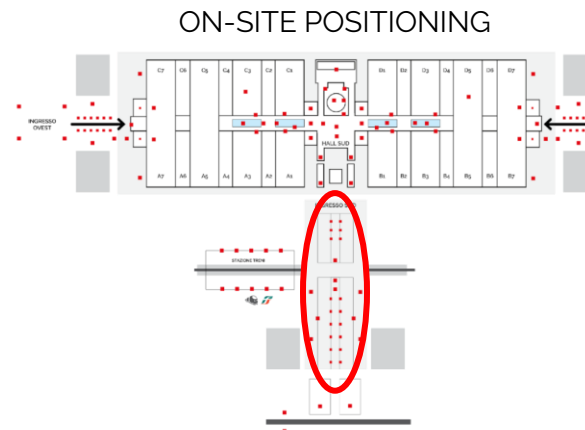
Size: 123 m x 0,90 m (wxh).

Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE  
8.000 €





**USP:** Impress your future clients on arrival. Ensure visibility for all visitors coming to the exhibition centre by train.

## DOUBLE SIDE TOTEM, RIMINIFIERA RAILWAY STATION

### Technical Info:

Size: 114 cm x 168 cm (wxh).

Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE  
500 €

1 TOTEM

PRICE  
2.000 €

5 TOTEM

### ON-SITE POSITIONING







**USP:** Dress the main entrance deck in your brand colours. You will be visible to cars and pedestrians entering from the south entrance.

## RAILWAY BRIDGE ADVERTISING BANNER

### Technical Info:

Size: 12 m x 1,5 m (wxh).

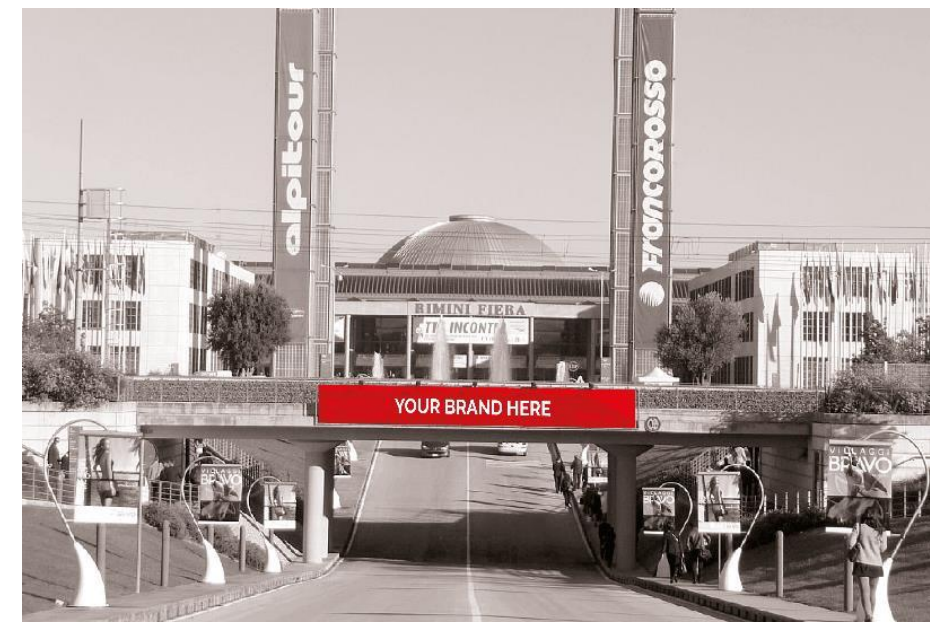
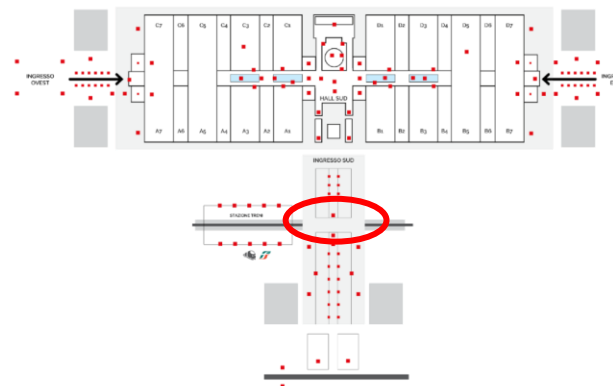
Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE  
2.800 €

### ON-SITE POSITIONING





**USP:** Set the mood for the show and secure the largest space available. 25 metres high, dedicated only to you.

## CUSTOMIZATION OF THE TETRAPYLON FOUNTAIN

### Technical Info:

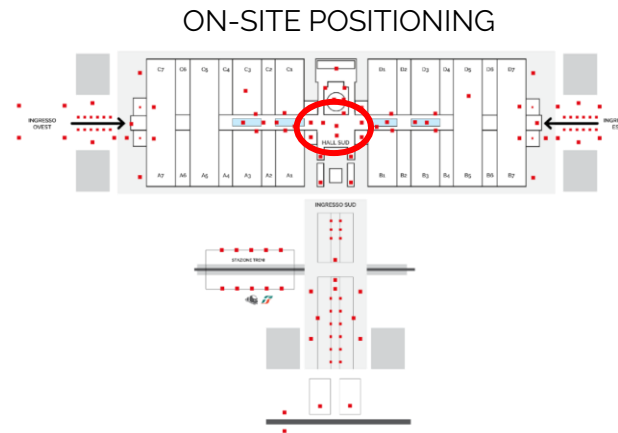
Size: 2,5 m x 25 m (wxh).

Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE  
18.000 €





**USP:** 12 metres with your signature. Get noticed and decorate the main entrance to the fairgrounds with your colours.

SHOW ENTRANCE ADVERTISING BANNER

SOUTH ENTRANCE TO BUILDING

**Technical Info:**

Size: 2,5 m x 12 m (wxh).

Graphic material: high resolution PDF files

**Materials delivery:**

within 30 days of the start of the show

PRICE  
8.000 €

ON-SITE POSITIONING







**USP:** Welcome your visitors to 25 square meters dedicated just for you

## ADVERTISING BANNER – EAST/WEST SHOW ENTRANCE

### Technical Info:

Size: 5 m x 5 m (wxh).

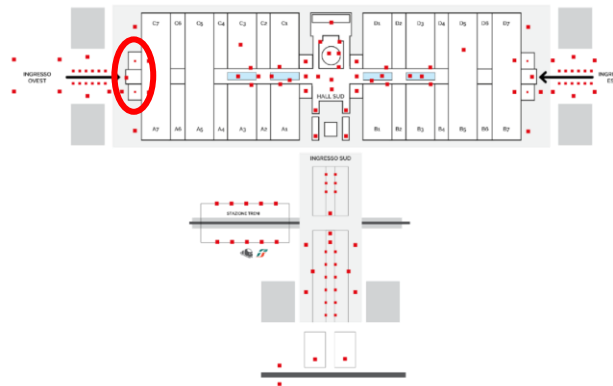
Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE  
6.000 €

### ON-SITE POSITIONING





**USP:** Choose a different kind of communication, stand out where nobody expects it and escort visitors through the entrance.

## CUSTOMIZATION OF FAIRGROUND ENTRANCE STEPS

### Technical Info:

Size: 4 m x 15 cm (wxh).

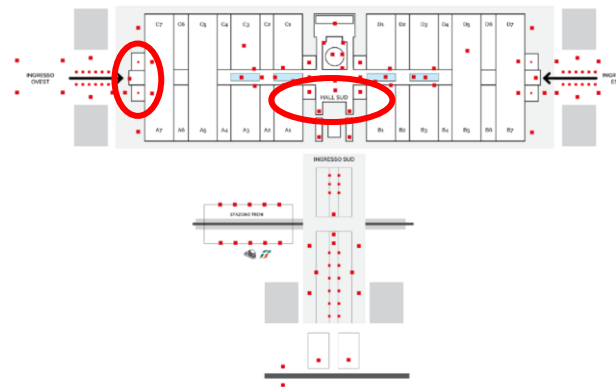
Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE  
3.000 €

### ON-SITE POSITIONING







**USP:** Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

CUSTOMIZATION OF REVOLVING DOORS AT THE EVENT ENTRANCE  
VISIBLE FROM THE CAR PARKS AND ENTRANCE FORECOURT

**Technical Info:**

Size: 136cm X 220cm (wxh).

Graphic material: high resolution PDF files

**Materials delivery:**

within 30 days of the start of the show

PRICE  
9.000 €

SOUTH  
ENTRANCE

PRICE  
5.000 €

WEST  
ENTRANCE

ON-SITE POSITIONING





**USP:** Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

## CUSTOMIZATION OF SHOW ENTRANCE WINDOWS

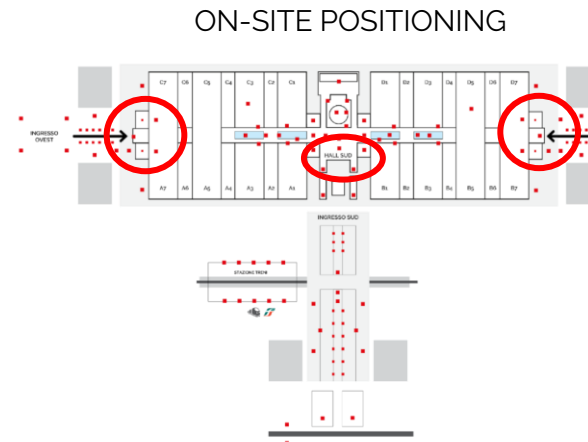
### Technical Info:

Size: 259cm X 115cm (wxh).

Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show



**PRICE**  
**1.500 €**



# a. 13| Entrance



ecomondo.com

**USP:** Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the EAST entrance.

## CUSTOMIZATION OF SHOW EAST ENTRANCE WINDOWS

### Technical Info:

Size: 226cm X 106cm (wxh).

Graphic material: high resolution PDF files

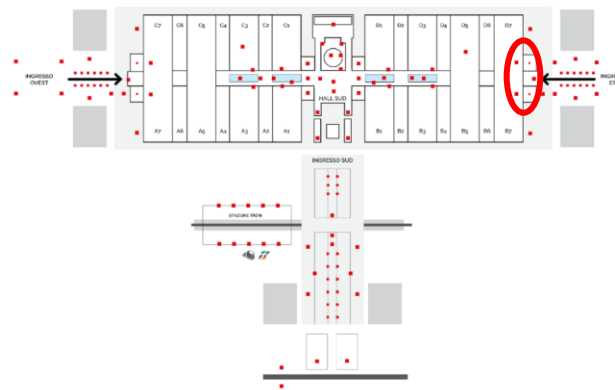
### Materials delivery:

within 30 days of the start of the show

PRICE  
1.200 €



### ON-SITE POSITIONING







**USP:** Brand the revolving doors and glass windows at the main entrance with your colors. Get noticed by all incoming visitors!

## CUSTOMIZATION OF THE REVOLVING DOORS AT THE MAIN SHOW ENTRANCE

### Info tecnica

Decoration revolving doors

Size: 63m x 10cm (wxh).

Graphic material: high resolution PDF files

Decoration windows

Dimensione: 132cm x 88 cm (wxh).

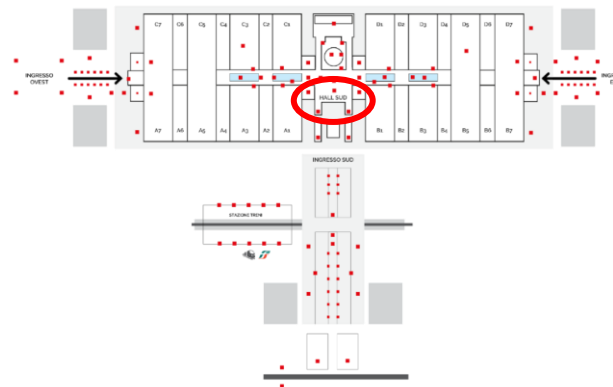
Graphic material: high resolution PDF files

### Materials Delivery

within 30 days of the start of the show

PRICE  
7.000 €

### ON-SITE POSITIONING





# a. 15| East and West Entrance



ecomondo.com

**USP:** Brand the revolving doors and glass windows at the EAST and WEST entrance with your colors. Get noticed by all incoming visitors!

## CUSTOMIZATION OF THE REVOLVING DOORS AT THE SHOW ENTRANCE

### Technical Info

Dimension for 24 windows:

- 16 windows from 22cmX82,5 (wxh)
- 2 windows from 81cmX82,5 (wxh)
- 2 windows from 131cmX82,5 (wxh)
- 2 windows from 73cmX82,5 (wxh)
- 2 windows from 80cmX82,5 (wxh)

Graphic material: high resolution PDF files

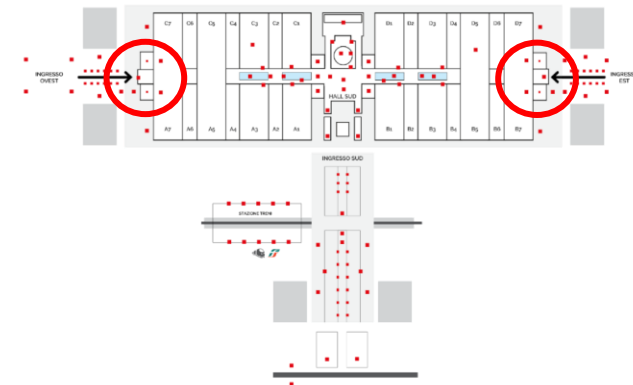
### Materials Delivery

within 30 days of the start of the show.

PRICE  
7.000 €



### ON-SITE POSITIONING





# a. 16| East and West Entrance



ecomondo.com

**USP:** Reserve your space now and make your brand visible in the east and west hall

DOUBLE SIDE ADVERTISING BANNER, METAL DETECTOR AREA AND REVOLVING DOOR

**Technical Info:**

Size: 2,5m X 5m (wxh).

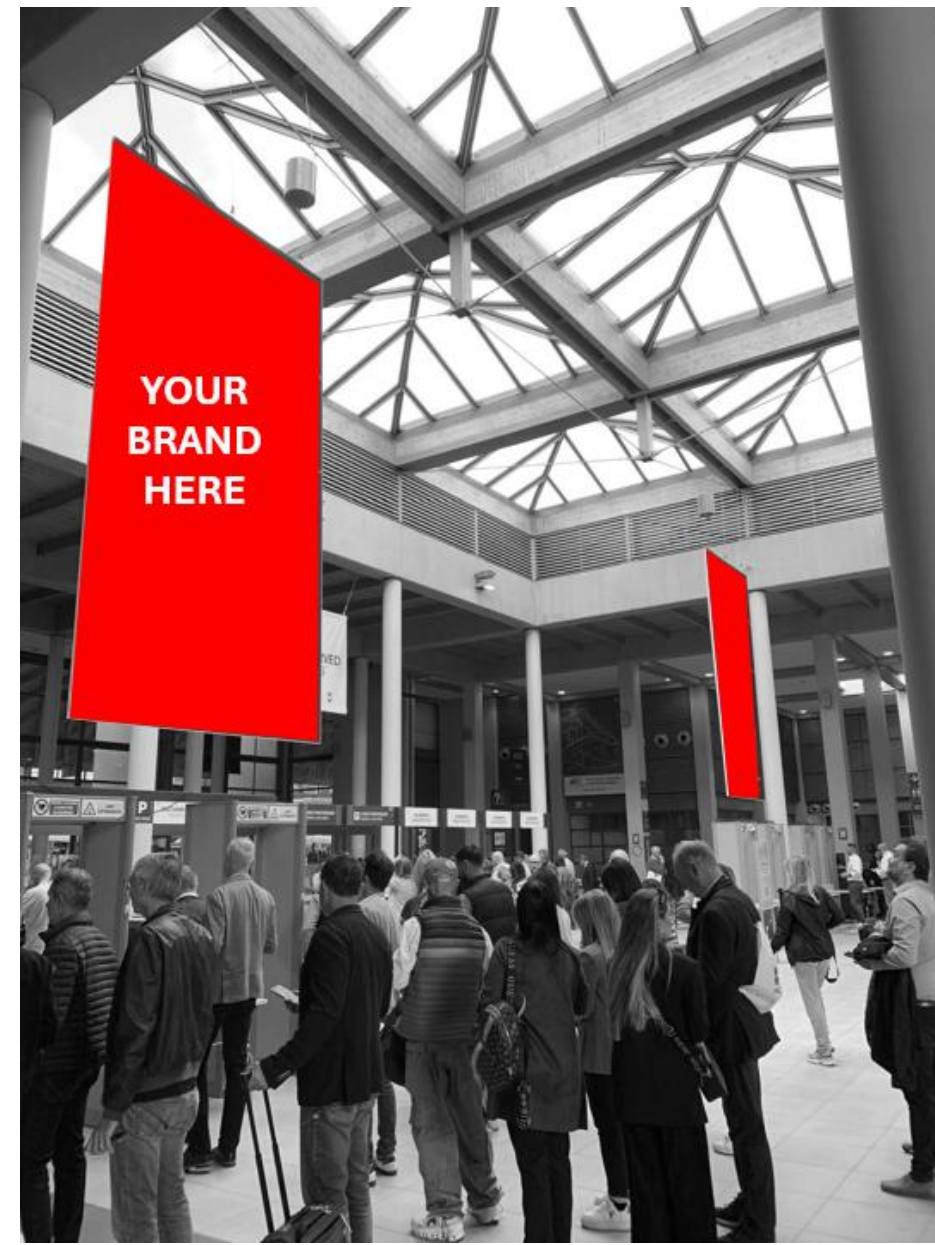
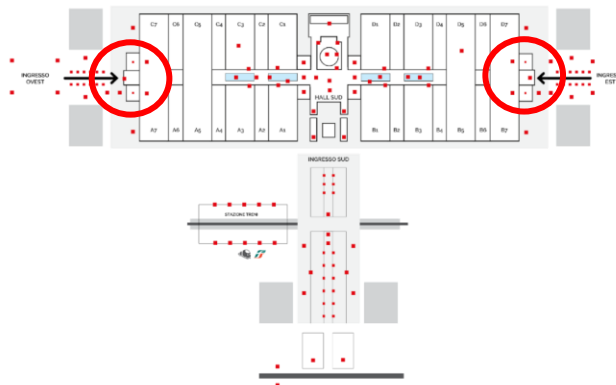
Graphic material: high resolution PDF files

**Materials delivery:**

within 40 days of the start of the show

PRICE  
8.000€

ON-SITE POSITIONING







# b. 1| Hall and communal areas



ecomondo.com

**USP:** Reserve your space now and make your brand visible from the main hall and the service and refreshment areas.

ADVERTISING BANNER, BAR/SHOP – SOUTH HALL.

## Technical Info:

Size: 259cm X 115cm (wxh).

Graphic material: high resolution PDF files

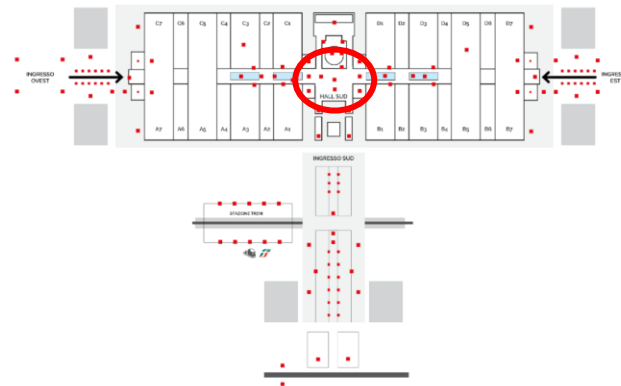
Resolution 300dpi, font included in the PDF

## Materials delivery:

within 30 days of the start of the show

PRICE  
3.500 €

## ON-SITE POSITIONING





## b. 2| Hall and communal areas



ecomondo.com

**USP:** Promote your brand, your stand and your products by choosing an advertising space that makes you visible to everyone from the main halls and common areas.

### DOUBLE SIDED ADVERTISING BANNER

**Technical Info:**

Size: 1mt X 1,4m (wxh).

Graphic material: high resolution PDF files

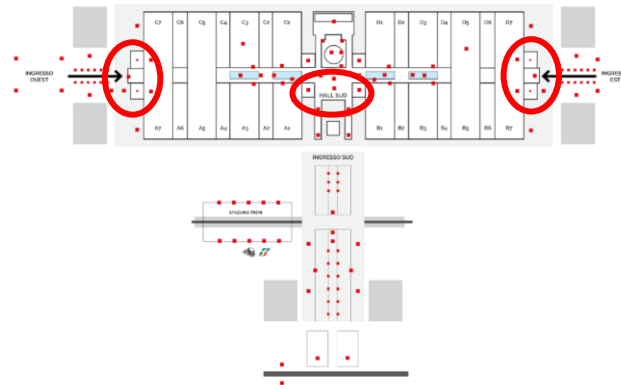
Resolution 300dpi, font included in the PDF

**Materials delivery:**

within 30 days of the start of the show

PRICE  
650 €

### ON-SITE POSITIONING







## b. 3| Hall and communal areas



ecomondo.com

**USP:** Promote your brand by choosing these advertising spaces that offer maximum coverage from the corridors of the main halls and pool arcades

### ADHESIVE DIRECTIONAL GRAPHICS

#### Technical Info:

Size: 5mt - 4m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

#### Materials delivery:

within 30 days of the start of the show

PRICE  
2.500 €

DIAMETER 3MT

PRICE  
4.000 €

DIAMETER 4MT

#### ON-SITE POSITIONING





## b. 4| Hall and communal areas



ecomondo.com

**USP:** Choose to be above everyone's eyes in the South Hall. Your brand will gain exceptional and exclusive visibility thanks to this space.

### SOUTH HALL ADVERTISING SHEET

**Technical Info:**

Size: 5mt X 3m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

**Materials delivery:**

within 30 days of the start of the show

PRICE  
7.000 €

#### ON-SITE POSITIONING





## b. 6| Hall and communal areas



ecomondo.com

**USP:** Choose a strategic point and make your brand visible to operators heading towards the conference and meeting rooms, as well as those in the South Hall.

### CUSTOMIZATION OF STAIRWAY IN CONFERENCE ROOMS, SOUTH HALL

**Technical Info:**

Size: 2,95mt X 0,15m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

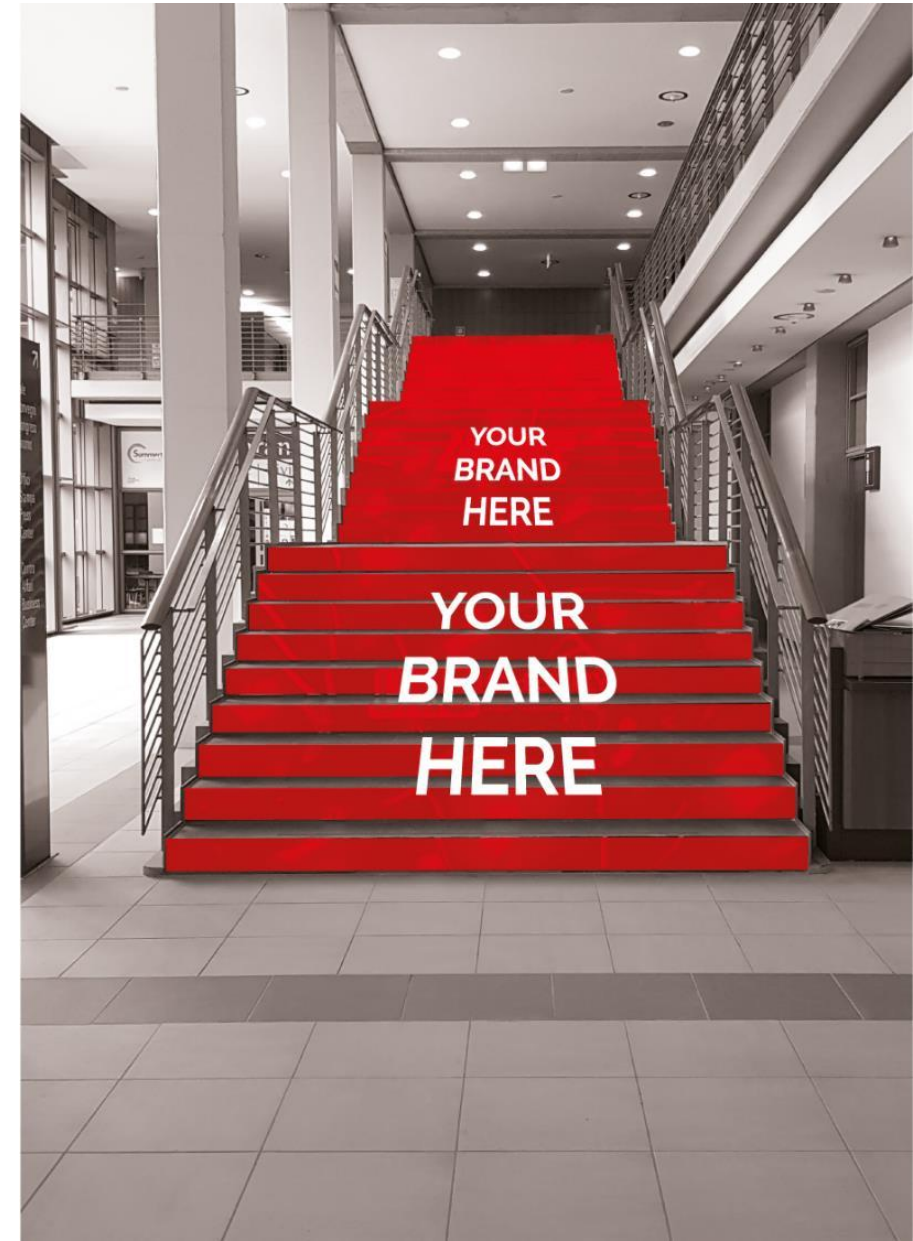
Number of steps: 27

**Materials delivery:**

within 30 days of the start of the show

PRICE  
5.000 €

#### ON-SITE POSITIONING







## b. 7| Hall and communal areas



ecomondo.com

**USP:** Thanks to its extraordinary visibility, this space will allow you to generate curiosity and a desire to discover your brand among visitors heading toward your Hall.

### CUSTOMIZATION OF INDOOR GLASS WALLS

#### Technical Info

Graphic material: high resolution PDF files;

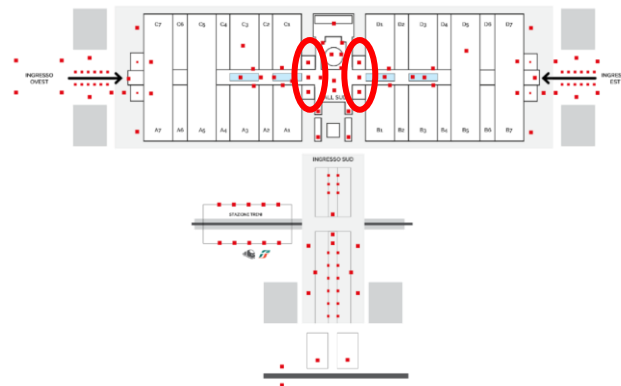
Size 2,59x1,15m wxh double sided  
resolution 300 dpi; font included in the PDF

#### Materials delivery:

within 40 days of the start of the show

**PRICE**  
**1.200€**

#### ON-SITE POSITIONING





# c. 1| Customization of columns



ecomondo.com

**USP:** Promote your brand and your stand with this advertising space visible from all angles in the main halls and communal areas.

## CUSTOMIZATION OF INTERNAL COLUMNS

### GRAPHICS ON 4 SIDES

#### Technical info

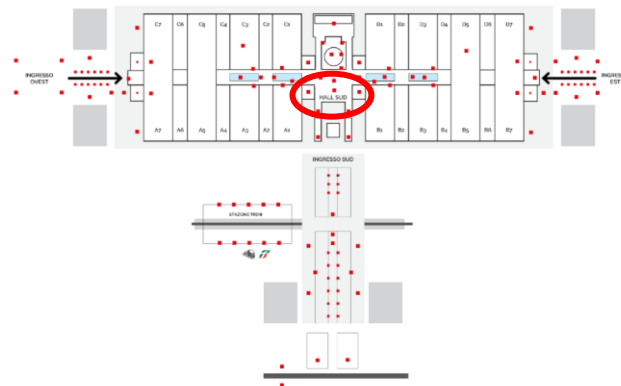
High resolution PDF file;  
Panel size: 0,52m x 3m  
PVC graphics: 1,25m x 3m  
resolution 300 dpi; fonts included in the PDF

#### Materials delivery

within 30 days of the start of the show

PRICE  
1.200 €

#### ON-SITE POSITIONING



# c. 2| Customization of columns



ecomondo.com

**USP:** Your brand and your booth are literally in front of everyone's eyes. Get maximum visibility and coverage now by promoting your brand and your booth at the entrance of the South Hall, the area through which most visitors enter the fair.

## ADVERTISING SHEET FOR ENTRANCE COLUMNS

### Technical info

High resolution PDF file;  
Size 1x7m single sided  
resolution 300 dpi; fonts included in the PDF

### Materials delivery

within 30 days of the start of the show

PRICE  
3.500 €

### ON-SITE POSITIONING





# c. 3| Customization of columns



ecomondo.com

**USP:** Take centre stage in the main halls and busiest public areas with this high-impact advertising space for every visitor entering the show.

ADVERTISING SHEET - COLUMNS IN THE SOUTH HALL  
MT. 1X7 - MT. 1X5

## Technical info

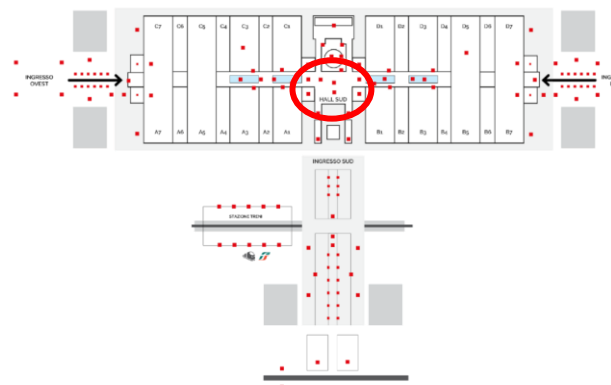
High resolution PDF file;  
Size 1x7m single sided – 1X5 single sided  
resolution 300 dpi; fonts included in the PDF

## Materials delivery

within 30 days of the start of the show

PRICE  
2.000 €

## ON-SITE POSITIONING





# d. 1| ADV in the exhibition hall



ecomondo.com

**USP:** Give your brand and your stand high visibility and coverage by choosing a strategic space that will get you noticed both inside and outside the exhibition halls.

## CUSTOMIZATION OF HALL WINDOWS

### Technical info

High resolution PDF file;  
Size 2,59X1,15m double-sided  
resolution 300 dpi; fonts included in the PDF

### Materials delivery

within 30 days of the start of the show

PRICE  
1.200 €

### ON-SITE POSITIONING







# d. 2| ADV in the exhibition hall



ecomondo.com

**USP:** Get noticed and transform your brand into a point of reference for every visitor who enters the Hall of your stand.

## PAVILLION BANNER

### Technical info

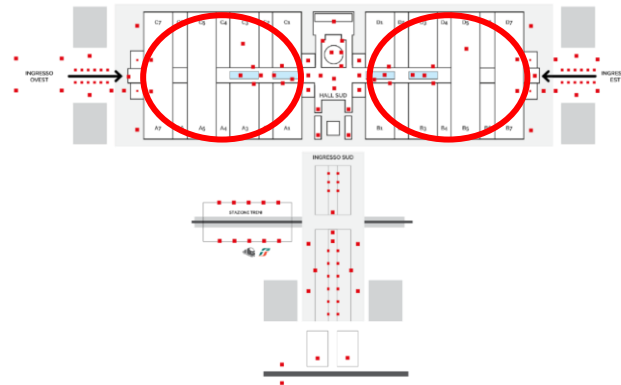
High resolution PDF file;  
Size 4,5X2m or 2x4,5m  
resolution 300 dpi; fonts included in the PDF

### Materials delivery

within 30 days of the start of the show

PRICE  
1.900 €

### ON-SITE POSITIONING



# d. 3| ADV nelle hall di esposizione



ecomondo.com

**USP:** Thanks to its extraordinary visibility, this space will arouse curiosity and ensure that visitors making their way to your hall will want to seek out your brand.

## ADVERTISING BANNER CONNECTING HALLS

### Technical Info

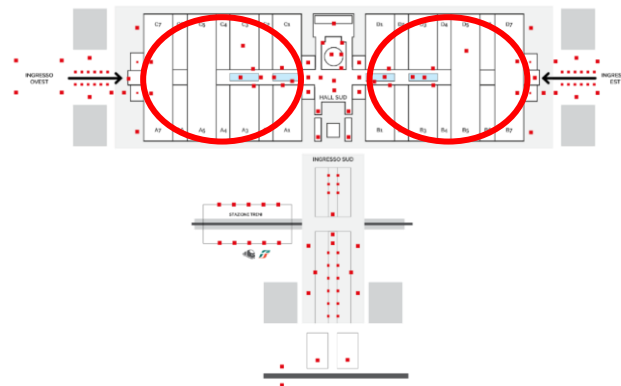
High resolution PDF file;  
Size 5x1m wxh one sided  
resolution 300 dpi; font included in the PDF

### Materials delivery

within 40 days of the start of the show

PRICE  
3.500€

### ON-SITE POSITIONING





**USP:** Your brand, your booth, and your products in one of the most strategic passageways in the Rimini Exhibition District. Stand out from the competition now by choosing a unique and exceptional space for your brand.

CUSTOMIZATION OF ADVERTISING TOTEM IN  
INTERNAL POOLS

CUSTOMIZATION OF 3 ADVERTISING TOTEMS IN  
INTERNAL POOLS

CUSTOMIZATION OF TRUSS

### Technical info

High resolution PDF file;  
Size 3,2X2,5m double-sided  
resolution 300 dpi; fonts included in the PDF

### Materials delivery

within 30 days of the start of the show

PRICE  
5.200 €

1 TOTEM

PRICE  
12.000 €

3 TOTEMS

### ON-SITE POSITIONING







**USP:** Boost awareness of your brand and your stand by promoting it in outdoor areas frequented by visitors to the show.

## ADVERTISING BANNER FOR POOL PORTICOS

- Advertising sheeting for swimming pool porticos one-sided
- Advertising sheeting for swimming pool porticos double-sided

### Technical info

High resolution PDF file;  
Size 5X3m double-sided – 3X5 single-sided  
resolution 300 dpi; fonts included in the PDF

### Materials delivery

within 30 days of the start of the show

PRICE  
3.000 €

ONE-SIDED

PRICE  
3.500 €

DOUBLE-SIDED

### ON-SITE POSITIONING





**USP:** With this space, your brand will not go unnoticed. Choose columns in the pool area to make your brand visible from multiple aisles and transit areas.

## CUSTOMIZATION OF POOL COLONNADE CIRCULAR GRAPHICS

### Technical info

High resolution PDF file;

Size 1,25X3m

resolution 300 dpi; fonts included in the PDF

### Materials delivery

within 30 days of the start of the show

PRICE  
5.500 €

### ON-SITE POSITIONING





# f. 1| Communal areas



ecomondo.com

**USP:** Capture attention away from the spotlight and stand out by customizing all the mirrors with your brand and your booth.

## CUSTOMIZATION OF TOILET MIRRORS

### Technical Info

High resolution PDF file;  
resolution 300 dpi; font included in the PDF

### Materials delivery

within 30 days of the start of the show

PRICE  
**12.000 €**

N96 adv/specchi







## f. 2| Merchandising



ecomondo.com

**USP:** Il tuo brand addosso ad ogni visitatore: tutto questo è possibile grazie alla personalizzazione del cordino o dello shopper di manifestazione. Ottieni ora massima copertura e visibilità per il tuo brand in fiera.

### PERSONALIZZAZIONE CORDINO O SHOPPER IN MANIFESTAZIONE E DISTRIBUZIONE

#### Info tecniche

Personalizzazione in manifestazione su richiesta.

#### Consegna materiale

entro 2 mesi dall'inizio della manifestazione.

**PREZZO**  
**6.000 €**

DISTRIBUZIONE  
MATERIALE (da concordare  
le modalità)

**PREZZO**  
**25.000 €**

CORDONCINO  
20.000PZ

**PREZZO**  
**25.000 €**

SHOPPER  
20.000PZ

